



# Engage Liverpool CIC

## Minutes of Meeting

### 11/02/2015

Minutes of Board Meeting at Elliot Fletcher, Brunswick Business Park, L3 4BN, 5.00 pm – 6.30 pm

#### 1 Apologies , Welcome & Acknowledgement GP

##### Attendees:

GP (Chair) - City Quay (VB)  
AM - Armstrong Quay (VB)  
DH - Quay House (VB)  
MH- LMH (A)

HW – LCC  
AH – Web & Social Media  
EC – Blue Green  
AE - Funding

##### Apologies were received from:

GM - Prosocial Place (NVB)  
JB - Armstrong Quay (VB)  
RT- Atlantic Gateway Parklands(NVB)  
MR - Wapping Quay (VB)

##### Absent:

LB- Marketing & PR (A)  
KB - LCC

#### 2 Minutes of previous meeting & Matters Arising from Last Meeting BOARD

Minutes of previous meeting approved electronically and matters from last meeting dealt with in main items

#### 3 Chairs Report GP

GP reported on meetings throughout the month and in particular the following:

- Neighbourhood Planning Meeting & Seminar with Merseyside Civic Society
- Meeting with Resident's Association in One Park West
- SIF Meeting with Cllr Kennedy
- Waterfront Resident's Meeting @ Exhibition Centre
- Mann Island Resident's Association AGM
- Phone call with LEASE inviting Engage to a new project to improve and deliver a better quality website

#### 4 Finance Report AM

AM reported on current position with the bank six weeks before year end and stressed the urgent need for a regular income stream

#### 5 Funding Report AE

GP welcomed AE of Andrew Evans Consulting to present his proposals for potential future funding structure in four parts:

- a) Membership scheme – Members to pay subscription of £20 offering benefits and free admission to events
  - b) Events scheme – entry fee payable by visitors with choice of having it returned on attendance or transformed into donation
  - c) Sponsorship – development and expansion of existing partnerships
  - d) Not-for-profit Lettings Agency – commercial activity to feed back all profits into projects improving liveability
- AE to explore how to access help by Joseph Rowntree Foundation  
HW to enquire about business rates relief for non-profit organisation

Board discussed schemes, feasibility and fees in detail

## **6 Website & Social Media Strategy** **AH**

AH noted Neighbourhood Forum and Waterfront event promoted through website. Detailed report to follow via email. Work on Air Project with Nonconform. Some progress on website, but still issues remaining for completion of website, list has been discussed with B&L. Completion needed before Launch of Historic Downtown Project  
Crowd mapping App of BlueGreen by EC to be linked in

## **7 Enterprise Plan** **GP**

Funds needed to print a small number copies of enterprise plan

## **8 Engage Projects**

### **i) Liverpool Air Project** **GP**

GP reported on difficulties to move Air Project to completion but progress is being made. Funds allocated to Nonconform for marketing purposes.  
VENT! – Liverpool Air Quality Festival to run from 20<sup>FEB16</sup> to 5<sup>MAR16</sup> including Public Forums on the 20<sup>th</sup> and 5<sup>th</sup>. Artists are finalising their performances

### **ii) Locality Neighbourhood Planning Project** **GP**

A grant from Locality has been received to develop Neighbourhood Forum for Historic Downtown. Need to gauge the interest of people to get on board. More information to follow

### **iii) Blue/Green Liverpool Project** **EC**

Congratulations to EC for winning Tesco funding. EC reported in detail about allotment project. Agreement to streamline the project and establish a working group to take project forward. Focus also on crowd mapping the city centre via an app linking in to “Great Streets” of SIF

### **iv) Seminar Series** **GP**

Comment on European Neighbours’ Day 27<sup>May16</sup> and invitation from Paris to Engage to partner the event. HW confirming that subscription cost would be covered from Mayor’s Neighbourhood Fund. Founder Atanase Perifan to be invited to speak at Autumn Series about participatory democracy.  
Attendance of Jon Alexander of New Citizenship Project confirmed

### **v) Annual Conference** **GP**

Main Speaker still needed

## **9. AOB**

**GP**

- David Hughes: Architects & Developers Seminar
- Engage now part of Waterspace Implementation Plan Steering Group (Canal & River Trust)
- Mention of Birmingham being UK's first Biophilic City joining a network of forward-looking cities celebrated for their linking nature to the built environment.

## **12 Date of Next Meeting**

Venue: Elliot Fletcher, Brunswick Business Park, L3 4BN

10.03.2016