



Engage Liverpool CIC

Minutes of Meeting

12/2/15

Minutes of Board Meeting at The Baltic Creative, Liverpool , 5.30 pm – 7.30 pm

1 Apologies , Welcome & Acknowledgement

GP

Attendees:

GP (Chair) - City Quay
AM - Armstrong Quay
DH – Quay House
MH- PDG
JB - Armstrong Quay
LB- Marketing & PR
GM- Prosocial Place
RT- Board Member

Apologies were received from:

MR- Wapping Quay
MF- Bid Writer

2 Minutes of previous meeting

BOARD

Noted the minutes of previous meeting already approved electronically

3 Matters Arising from Last Meeting

BOARD

Dealt with in main items

4 Chairs Report

GP

Covers Nonconform branding documents, Neighbourhood Forums, Leasehold Knowledge Partnership and Carlex, spoke at HoC importance of leaseholder connection. Graham Bennett, Director of Regenda Homes Ltd asked about Engage sponsorship. GP asked to write a report for SIF on Distinctive Neighbourhoods. GP, RT, GM to feed in.

5 Finance Report

AM

AM reported same figures from 10 months of the year, some money has come in from LAP. Engage's own funds are in a strong position. GP asked about setting a budget for marketing - JT and AM

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| 6 | Funding Report | GP |
| | <ul style="list-style-type: none"> (i) Esmee Fairburn Foundation- declined but will reapply (ii) European Cultural Foundation: Bid for Liverpool Air Quality- successful (iii) Awards for All- being submitted for the second time . MH requested feedback. | |
| 7 | Business Plan | GP |
| | Board participated in an intense workshop led by GM prior to the Board meeting. | |
| 8 | Website, Branding & Social Media Report | GP |
| | GP we may need to have a future budget for the website. Update on the website. No launch date yet for the new website. Social Media Manager 10 x hours at £200, GP, LB and AM. Student ambassadors GM. | |
| 9 | Marketing and Sponsorship Policy document | LB |
| | Nonconform to produce a branding document for us. LB to send latest version. | |
| 10 | Engage Projects | |
| | i) Arts Project Update | DH |
| | DH to send copy to MF. Sending to Nonconform | |
| | ii) Locality Neighbourhood Project | GP |
| | Successfully achieved what set out to achieve with Locality. Waterfront more difficult because of stakeholders. Management Group of the Forum is the issue and the idea of Co-chairs was agreed but not for Engage chair. | |
| | iii) Seminar Series 2015 | GP |
| | Ongoing with programme development. | |
| | iv) Citizenship/Stakeholder Engagement 2015 | GP |
| | Are cities too important for politicians? To be discussed further | |
| 11 | AOB | ALL |
| | None | |
| 12 | Date of Next Meeting –12th March 2015, 5.30pm, 22 Jordan Street. | GP |