

Sponsorship

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Engage Liverpool CIC Ltd

Sponsorship

Contents

- 2** Contents
- 3** Who is Engage Liverpool?
- 4** Who do we talk to?
- 5** Why sponsor Engage?
- 6** Sponsorship
- 7** Partners
- 8** Contributors

Who is Engage Liverpool?

Engage brings People together to improve the Liveability of Cities.

Engage Liverpool is a platform for those who live, work, invest and enjoy Liverpool city centre, helping to create a happy and healthy place.

Engage is a place to meet, think, discuss, debate, reflect, learn and contribute.

A group of people passionate about city centre living, Engage connects residents together with each other and with stakeholders to make the city a better place in which everyone can flourish.

Engage is unbiased, providing clear advice and guidance to residents empowering them to improve their buildings and management. It champions active citizenship organising events allowing people to consider urban issues to shape the city centre.

At its heart, Engage is a bridge enabling all those within the city centre to share their experiences and ambitions for Liverpool to build the most vibrant place for those here now and those still to come.



Who do we talk to?

Engage is primarily for those who live in Liverpool city centre. Empowering them by giving them a voice, connecting them with the council and key stakeholders,

Engage enables residents to have a greater control on shaping and affecting change where they live.

Why sponsor Engage?

Put simply, Engage can help you talk directly to city centre residents, to hear about their interests, ambitions and hopes for Liverpool and its growth and development. It can help you to understand their challenges and motivations, aligning your aspiration and work with theirs.

On a much wider level, Engage can help you be part of a platform of discussion. An organisation like Engage can be instrumental in bringing about a change in perception.

Engage has developed a way of operating within an urban context that is neither confrontational nor antagonistic but builds alliances and partnerships that are valued by everyone who works with us.

We are the experts in city living and raise questions that no one else is raising. We also contribute answers and suggestions that are unique to those who are living the questions and not just facing them academically and notionally.

By sponsoring Engage you can help both us and you connect with a much wider audience, to become a major player in influencing how city centre population can interface with decision makers to affect change and improvement. We are not a lobbying group which often employs conflictive and confrontational perspectives to achieve their ends. We try to bring about change through persuasion and influence and through the integrity of our position.

If the liveability of cities is a passion for both you and your company then find out how you can work with and support Engage Liverpool.

“Engage has the potential to bring various stakeholders together.”

How can you support Engage?

Sponsorship Partners

We are lucky to have incredible businesses that regularly support us. But to continue the work of Engage and to connect with as many city centre residents as we can, we need continuing support.

Our sponsors have included Peel Ports, Neptune Investments, Regenda Housing Group, Ryder Architects and several Trusts and Foundations.

What do our sponsors get?

- The chance to have your logo on our event staging, all screens and display material as well as marketing material and print
- A banner on stage during our events, like the autumn seminar series (include pictures here of what it looks like)
- A stall at our events enabling you to share your service and message to our attendees who are passionate and engaged on city centre and urban issues
- The ability to include your message and logo on any e-communications we send to our distribution list
- A logo on our website in our sponsors section
- Thanks and inclusion on our AGM and promotional material

Sponsorship packages typically start at £1,000. Contact chair@engageliverpool.com for more details

At Engage we work with a range of individuals and businesses who support us in the work we do. Our partners make a vital contribution, enabling us to stage events, to talk directly to the city's residents in a thoughtful and proactive way as well as helping us provide a platform for some of the world's best thinkers on urban issues to come and speak here.

What do our partners offer?

Venues, food and drink, operational practicalities e.g., signage, stationery, their time and energy.

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- A logo on our website in our partners section
- Thanks and inclusion on our AGM and promotional material

How can you support Engage?

Contributors

Engage couldn't do the work it does alone. Our contributors are often partners at events, like-minded businesses or individuals who share our interests.

What do our contributors get?

- The chance to have your logo on our event staging, all screens and display material as well as marketing material and print
- The opportunity to speak at Engage events
- A logo on our website in our sponsors section
- Thanks and inclusion on our AGM and promotional material



7