



Engage Liverpool CIC

Minutes of Meeting

12/07/2018

Minutes of Board Meeting at The Tapestry, 68-72 Kempston Street, L3 8HL, 5.30 pm – 6.30 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)
AM - Armstrong Quay (VB)
ZZ – Mann Island (VB)
MH – LMH (A)

Apologies:

DH – Duke Street (VB)
PF – Thinking Liverpool (VB)
GM - Prosocial Place (NVB)

Absent:

HW – LCC (NVB)

2 Minutes of previous meeting & Matters Arising from Last Meeting

- Minutes of previous meeting approved and posted online
- GM action from item 3 (“GM to get contact for AHF & bid writer for Awards for All”) hasn’t been executed yet
- Next Ubringo meeting 22nd 14:00 at DoES – room needs booking, and thumbnails and maps need to be sent out in advance.
- GM action from item 7 (“Update on directors page in Social Enterprise Plan needed”) not yet done.
- Would be good to revisit Air Quality Eggs – get them deployed.

GM

GM to get contact for AHF & bid writer for Awards for All

ZZ

Send out Ubringo details

3 Chairs Report

GP

GP reported on meetings throughout the month and detailed the following:

- Speech at ADRA AGM
- Zoom conferencing with Citizens Lab
- RTPi meeting unfortunately had very little engagement from councillors or the planning department

4 Finance Report

AM

- Bahrain crowdfunding raised £1453 after payment processing fees were taken out.
- Bahrain outgoings currently £1368 – but there are still a few receipts to come out. So we expect to break even on the Bahrain trip. Thanks to our crowdfunders.
- Funds are adequate for this time of the year.

- 5 Website, Social Media & Blog** **ZZ**
- Typically 1000 impressions a day on Twitter – tweets around the WHS meetings got a lot of attention.
 - Newsletter – ~70% open rate, far above industry average, ~15% click rate, again above average.
 - GDPR to be removed from next month’s agenda.
- 6 Urbingo** **ZZ**
- Investigating Heritage Lottery bid. Discussions with the University over making the bid in their name have come to a decision point.
 - Board agrees that Engage should be the lead body on a bid – happy to apply with the *support* of secondary bodies, though, like the Universities, National Museums Liverpool, local school boards, etc.
 - Discussion of the merits of National Lottery Awards For All, versus Heritage Lottery.
- 7 2018 Seminar Series** **GP**
- Agreement from Port of Liverpool Building and Royal Liver Building – still working on confirmed date for the Cunard Building.
 - Two sponsors agreed so far.
 - Speakers agreed from Bordeaux and Hamburg. In negotiations with a speaker from Strasbourg.
 - Support agreed from Nonconform again. They’re ready to prepare the first batch of “save the date”-style marketing materials as soon as we have the Cunard date confirmed.
- 8 World Heritage Watch** **GP**
- Engage Liverpool featured in the published World Heritage Watch 2018 report.
 - The Liverpool decision is unusual in UNESCO history, because for the first time, civil society (us!) have had a big impact on the decision of a WHS site. Isabelle Anatole-Gabriel mentioned this in her speech.
 - Gerry to send World Heritage Watch powerpoint slides to Zarino for inclusion on website.
 - Gerry’s notes and videos from World Heritage Site meetings all already on the website.
 - UK Government representatives, and city council representatives were all very happy – and we thanked them in our speech.
- 9 Air Quality Eggs** **PF**
- Nothing to add.
- 10 Office for Civic Imagination** **GP**
- Lunch in the Florrie was well attended, and local people were very supportive of the project.

11 AOB

- We should advertise that we are looking for new board members, who want to help us make a difference in the city centre.
- Gerry to draft a page for the website, and circulate to the board for input.
- Zarino to set up a Google Form so people can express interest. Then publicise it in the August Grapevine.

BOARD

GP & ZZ to publicise call for board members

12 Next meeting

2018-08-14