



Engage Liverpool CIC

Minutes of Meeting

08/11/2018

Minutes of Board Meeting at The Tapestry, 68-72 Kempston Street, L3 8HL, 5.30 pm – 7.30 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)
ZZ – Mann Island (VB)
AM - Armstrong Quay (VB)
DH – Duke Street (VB)

Apologies:

HW – LCC (NVB)
MH – LMH (A)
GM - Prosocial Place (NVB)

Absent:

2 Minutes of previous meeting & Matters Arising from Last Meeting

- Minutes of previous meeting approved and posted online
- Information on air quality eggs to be passed by PF to ZZ

BOARD

ZZ to book space for next meeting

3 Chairs Report

GP

Chairs report circulated ahead of meeting, GP reported on meetings throughout the month and detailed the following:

- Urbingo meeting at Nonconform re Awards for All bid, (see item 6)
- The Albany Resident's Association AGM
- Radio City interview with SS speaker
- Meeting with BYA re Public Consultation for development in Kings Dock Street
- Attended Public Consultation re development in West Waterloo Dock

4 Finance Report

AM

- AM sent report prior to meeting, own funds are very low with outstanding bills including speaker & travel fees, reception, RLB venue and filming costs for SS
- First time for Engage to finish Autumn Series with deficit, cost so far SS £3820
- Eventbrite funds to come into account aprox £313
- SS Sponsorship from PlanIT yet to come in
- Urgent need for regular income stream
- Discussion about difficulties raising funds in current climate and how to raise finance to cover deficit, several options discussed:
 - to crowdfund outstanding amount before March 2019 via Grapevine disclosing breakdown of costs (DH stresses

ZZ to move Eventbrite money from PayPal to our account

financially strenuous months for families to be December, January & September lowering likelihood of generosity from this group of members, judging February to be best month for donation calls)

- focussed business sponsorship

5 Website, Social Media & Blog	ZZ
<ul style="list-style-type: none"> • ZZ reported on uptake of social media engagement around SS with most popular tweets generating between 1.5-3k views • Grapevine doing well with 60% open rate & 25% of people clicking on links • SS attendees to be emailed with feedback • ZZ suggested creating infographic • Update of Sponsorship document from 2016 on website needed 	<p>Creation of visualisation</p> <p>Sponsorship form update</p>
6 Urbingo Workshop	ZZ
<ul style="list-style-type: none"> • GP to start putting together bid for Awards for All, Nonconform keen to work on project 	<p>GP to work on bid for A4A</p>
7 2018 Seminar Series - Reflection	ALL
<ul style="list-style-type: none"> • Board shared verbal feedback from seminars • ZZ shared mainly positive feedback from evaluation forms on quality and calibre of Seminar with positive comments on gender balancing and attendees asking for more events • Comments on audio - visual provision and on gender balancing panel, Board to ensure on future events that legibility of slides is given • Looking forward ZZ suggests staging bigger event with higher ticket prices to cover costs and generate, Board discussion on feasibility of event management while ensuring we serve our Mission • Videos of events to be uploaded and published as soon as possible 	<p>GM follow up to SS</p>
8 2019 Seminar Series Discussion	ALL
<ul style="list-style-type: none"> • ZZ suggests refocusing attention on issues with apartment living, social cohesion, conflicts within housing market in city centre and/or potentially topics that attract sponsorship • Liveability & sustainability of city centre living with regards to financial, environmental, community and emotional impact • Board to explore UN Sustainable Developmental Goals (SDG), in particular #11 and spotlight three points that relate to our city • Potential to revert to initial concept of International-National-Local SS or focus on three topics on local level • DH suggests widening the debate through technology enabling “streaming in” of international speakers while engaging with digital audiences with live tweets or questions, Board to explore viability 	
9 Air Quality eggs	ALL
<ul style="list-style-type: none"> • Nothing new to report 	<p>Follow up to Andy Morse about hosting egg</p>

11 AOB

- Review of next meetings date, decision to merge meeting with Zarino's 30th birthday and Christmas Social with suggestion of Wreckfish as venue

12 Next meetings for 2019:

10.01; 14.02; 14.03; 11.04; 09.05; 13.06; 11.07.

BOARD

Confirmation attendance, Booking of venue

13DEC18