



# Engage Liverpool CIC

## Minutes of Meeting

### 21/03/2019

Minutes of Board Meeting at The Tapestry, 68-72 Kempston Street, L3 8HL, 5.30 pm – 7.30 pm

#### 1 Apologies, Welcome & Introduction

#### Actions

##### Attendees:

GP (Chair) - City Quay (VB)

AM - Armstrong Quay (VB)

ZZ – Mann Island (VB)

GM - Prosocial Place (NVB)

##### Apologies:

DH – Duke Street (VB)

MH – LMH (A)

#### 2 Minutes of previous meeting & Matters Arising from Last Meeting

- Bucket fountain – Application for listed status has been submitted by a supporter.
- Air Quality Eggs – online “ownership” of the 5 eggs has been transferred from previous board member, PF, to a dedicated Engage account, and the two spare eggs have been set up, one at Mann Island, one in the Fabric District – would be interesting to find a location near small, tight streets, since they trap the most particulates. GM suggested linking up with Rethink Now group in Wirral about air quality.

#### BOARD

ZZ to write a website article about the eggs, where they are, and where people can see the data. Advertise for people to adopt the one currently at Mann Island. Add the article to the Air Quality project page on the Engage site.

#### 3 Chairs Report

- Merseytravel have sold one of their ferries. We connected the buyer with NML to encourage permanent mooring in Canning Dock, as a heritage attraction and leisure venue.
- GP was on BBC Radio Merseyside about Beetham Plaza.
- Very interesting Urbingo meeting with Historic England and Hope University, regarding involvement with potential Heritage Schools project.
- Met with owner of Blueprint Estate Management, re connecting with waterfront residents.
- Canal and River Trust, meeting the new team, useful discussion with waterfront developers, including Greg Malouf, about community engagement.

#### GP

#### 4 Finance Report

- Nothing major to report.
- Two weeks from year end.
- Small deficit on funds from the 2018 Seminar Series.

#### AM

AM to draft report.

- GP suggests writing a report, for board members and sponsors, to bring closure on the funding and impact of the 2018 seminar series.

## 5 Website, Social Media & Blog

**ZZ**

- Twitter: Most popular tweets included <https://twitter.com/EngageLiverpool/status/1104790022711115776> (3000 impressions, 44 engagements) and <https://twitter.com/EngageLiverpool/status/1100686768481931264> (1500 impressions, 30 engagements).
- Facebook: Roughly 300 people a day see a Facebook post from us.
- Grapevine: 80% open rate, 35% click rate. Most interest in the headline story (city centre connectivity works).

## 6 Urbingo Workshop

**GP**

- Sadly failed in our Awards for All bid.
- Opportunity to apply for Heritage Lottery Fund. GP presented draft of 800 word statement of intent. Draft needs input from the board.
- Discussion of potential sponsorship to cover bid writing.
- GM suggested investigating the Architectural Heritage Fund as a source of funding.

## 7 2019 Seminar Series

**BOARD**

- Difficulty in finding venues. NML have offered a space, but it would involve a lot of work to clean up.
- Looking for speakers from UK cities. Discussion of potential contacts.

GM to investigate cycling speakers, ideally from London.

GM to send transport/cycling contacts to GP.

BOARD to suggest local Liverpool champions in each of the 3 areas.

## 8 WHS Action Plan 2017-2024

**GP**

- Thanks to MH for comments sent before meeting.
- Lots of discussion about actions we can take to fulfil the actions assigned to us.

**GP**

ZZ to introduce GP to the pop-up community event organisers.

## 9 WHW Report 2019

**GP**

- Unsure whether we'll be appearing in this year's WHW report. GP to report back next month.

## 10 Office for Civic Imagination

**GP**

- Meeting upcoming to discuss final stages of the project. Not much else to report yet.

**11 AOB**

- AM asked whether we can move next month's board meeting (11th April) to the day before, 10th April.

**BOARD**

GP to email board, to see which day is best.

**12 Next meetings for 2019:**

11.04; 09.05; 13.06; 11.07.