

Engage Liverpool CIC

Minutes of Meeting

11/07/2019

Minutes of Board Meeting at The Tapestry, 68-72 Kempston Street, L3 8HL, 5.30 pm – 7.30 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)

AM - Armstrong Quay (VB)

ZZ – Mann Island (VB)

MH – LMH (A)

Apologies:

GM - Prosocial Place (NVB)

DH – Duke Street (VB)

Absent:

HW – LCC (NVB)

2 Minutes of previous meeting & Matters Arising from Last Meeting

BOARD

a. Actions:

- i. Last month's minutes published on the website.
- ii. GP didn't check land registry for info about Piazza Fountain covenants, but the local residents did.
- iii. Urban Greenup – will cover later.
- iv. ZZ distributed financial report.
- v. ZZ sent link to Ten Street Cycles to GP.
- vi. ZZ enquired about venue for second seminar (Fashion Hub) – will cover later.
- vii. GP added budget to sponsorship document.
- viii. GP contacted sponsors.
- ix. GP sent list of places to DH for research, for "Beyond the Boundaries" event.
- x. ZZ got "Beyond the Boundaries" graphic from Wordscape, but we haven't put it into a blog post / news item yet.

GP to amend minutes and re-upload.

b. Amendments:

- i. AM noted that the figure in point 9 should be "£3222"

3 Chairs Report

GP

- a. Engage instrumental in helping a new project for Historic England, around local heritage in schools.
- b. Urban Tree Challenge meeting, organised by Elaine Creswell – GP and GM attended.
- c. Second Boundaries event went really well – around 25 participants, really excellent guidance given by Chris Cannon from Hidden Liverpool.
- d. Meeting with Jonathan Herring re: Piazza Fountain.

- e. Waterfront Business Partnership meeting in ECC.
- f. Urbingo meeting with Rendernation and Nonconform – while their 3D technology is fascinating, it's probably not something we can incorporate at this time, but a useful contact for future.
- g. Met with Andrew and Fiona at Wordscape re: the third Boundaries event, the recent Liverpool WHS news, and a potential Liverpool Long Read article.
- h. Meeting with the headline sponsor for this year's seminar series – two more meetings with additional sponsors coming up next week.

4 Finance Report

AM

- a. The Locality funding of £3222 has left our account.
- b. Budget for 2019 seminar series set at roughly £8000.
- c. Year-end figures should be ready for review next month.

5 Website & Social Media Report

ZZ

- a. Grapevine has been significantly delayed for the first time in its history. Apologies from ZZ – aiming to get it sent out this weekend.
- b. Nothing else to report.

6 Urbingo Project & HLF bid

GP

GP to check in with bid writer.

GP to check in with bid writer.

7 2019 Seminar Series

BOARD

- a. GP thanks ZZ for pulling together the 2019 sponsorship document.
- b. Three primary speakers all confirmed. Three deputy portfolio holders from LCR confirmed. Nine local panel members confirmed. All three venues confirmed. And three sponsors confirmed (Regenda Group, Promenade Estates, and Planit IE).
- c. The three topics, finalised:
 - i. "Cycling / Walking – winning the argument" (3rd October, Museum of Liverpool)
 - ii. "Homelessness / Rough Sleeping – a different approach" (17th October, Fashion Hub, Fabric District)
 - iii. "Devolution / Governance – in the Brexit era" (31st October, Constellations, Baltic Triangle)
- d. Discussion of topics for next year. Suggestions included: Environment and Climate change but Tourism won out.
 - i. "A 2020 vision for Liverpool" – Tourism, visitor economy. Cruise liners, coaches, airport. WHS tourism impact. 'Residents revolutions' in Amsterdam, Venice, Barcelona. Dublin's approach to impact of Hen and Stags. Who do we want to attract? Match day tourism. Music festival tourism. Beatles. Arena and ECC.

ZZ to liaise with MH over MH handling Eventbrite checkins, entrance donations, and feedback forms, while ZZ is away for the first two seminars.

ZZ to investigate getting someone else to cover social media during the first two seminars.

GP and ZZ to compile a list of key twitter accounts to be included in tweets during the seminars.

GP to send speakers' flight itineraries to AM.

GP to arrange speaker meetings with LCR.

Joined-up thinking across the LCR.

GP to invite LCC councillors.

8 WHS Latest News

GP

- a. GP has updated the Engage website with some very informative articles about recent news over the Mayor's public criticism of WHS status, and Jodrell Bank's listing.

GP

9 WHS public engagement series – Boundaries

GP

Third and final Boundaries event coming up next week at the Florrie.

GP and ZZ to plan content for a summary report about the three events, including photos and feedback stats, to be given to the WHS Steering Group on 5th September.

10 AOB

GP

See Actions

ZZ to investigate displaying past events in the Engage Website

ZZ and GP to investigate creating a "World Heritage Site" project page on the Engage site, so we can start moving across news items etc.

GP to investigate whether NML would like to add our seminar series banners to their archive – they're no use to us now, but they're part of Liverpool's history.

11 Next meetings for 2019:

08.08, 12.09, 10.10, 14.11, 12.12