

Engage Liverpool CIC

Minutes of Meeting

12/09/2019



Minutes of Board Meeting at 21 Duke Street, L1 5AP, 5.30 pm – 7.30 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

- GP (Chair) - City Quay (VB)
- AM - Armstrong Quay (VB)
- DH – Duke Street (VB)
- MH – LMH (A)
- AM - Armstrong Quay (VB)
- ZZ – Mann Island (VB)

Apologies:

- GM - Prosocial Place (NVB)

2 Minutes of previous meeting approved and posted online. Actions completed

BOARD

3 Chairs Report

GP

GP reported on meetings throughout the month and detailed on the following:

- Culture Liverpool re Tourism SS 2020 in Cunard building
- Paul Furley re new app for city centre tourists
- Head of Tourism seminar 2020 see above
- Local Planning Authority re Piazza Fountain
- Forming a body to apply for funds for project to refurbish and upkeep fountain

4 Finance Report

AM

- Nothing to report
- No income of our own
- One sponsorship outstanding for SS yet to come in

GP to contact Mann Island Social re dinner for speaker

AM to explore lunch at Artist's Club for speakers

ZZ

ZZ to merge lists to avoid multiple email send outs

5 Website, Social Media & Blog

Report postponed

AM noted receipt of several marketing emails on same topic

6 Urbingo Workshop

GP

Andrew Weatherstone of Nonconform to do costings for pre application request

7 2019 Seminar Series

BOARD

- ZZ confirms 35 bookings for first seminar
- GP suggests inviting housing associations and homeless charities with interest in 2nd Seminar
- 3rd Seminar widen connectivity to city region, aim for attendance of marketing boards
- Panellists for 2nd Seminar to be invited to add 5 guests for free to guest list to enable inclusive attendance

MH to collate list of potential contacts

BOARD to invite interested people and organisations

GP to contact Heseltine Institute re 3rd Seminar

8 2020 Seminar Series

Board discussing

- potential venues including British Music Experience, Cruise Liner Terminal, Hotels, LEAF (upstairs)
- Marketing workshop
- Annual Conference with industry leaders talking about reality
- Topics:
 1. City Region Tourism Offer
 2. Spread of Night-Time Economy with Dublin as guest city
 3. Social Impact of Tourism on Residents with Amsterdam as guest city
- Suggestions to invite Nantes as example of city diversifying into eco-tourism and place attracting families, potentially for Annual Conference

BOARD

GP to finalise report with help of BOARD

9 WHS Latest News

Steering Group Report published on stakeholder notes on website

GP

GP to check with Henry Owen-John time scale of government involvement

10 AOB

None

11 Next meetings for 2019:

10.10; 14.11; 12.12