

# Engage Liverpool CIC

## Minutes of Meeting

### 16/01/2020



Minutes of Board Meeting at The Tapestry, 68-72 Kempston Street, L3 8HL, 5.30 pm – 7.30 pm

#### 1 Apologies, Welcome & Introduction

#### Actions

##### Attendees:

GP (Chair) - City Quay (VB)

DH – Duke Street (VB)

AM - Armstrong Quay (VB)

ZZ – Mann Island (VB)

GM - Prosocial Place (NVB)

##### Apologies:

MH – LMH (A)

##### Absent:

#### 2 Minutes of previous meeting

Minutes approved. Outstanding actions:

Fashion Hub (Tapestry) invoice was received and paid.

ZZ consolidated the email lists.

ZZ didn't send DH the info@engageliverpool.com email inbox.

GM didn't send Piazza Fountain docs to GP.

#### BOARD

ZZ to send DH the info@ email login details.

ZZ to do a news item about the seminar attendance.

**GP**

#### 3 Chairs Report

Report circulated ahead of meeting, GP detailed meetings re Piazza Fountain throughout the month, also meetings and preparations for 2020 seminar series, and meetings around World Heritage Watch meeting in Paris.

#### 4 Finance Report

Our own funds, even excluding the small surplus from the 2019 seminar series, are looking quite healthy, helped by a generous donation from a city centre resident, in recognition of our work on the Piazza Fountain campaign.

#### AM

ZZ to put together a report on the 2019 seminar figures, like he did for 2018.

**ZZ**

#### 5 Website, Social Media & Blog

- Added 2019 seminar attendees to Grapevine list, with easy opt-out.
- 50% open rate on the January Grapevine, which is a bit lower than our usual 65–70%. Might be because of January slump, or might be the influx of new recipients. We'll keep an eye on it.
- Good engagement on Twitter around the AirBnB article we posted on our website.
- GP notes it would be helpful to find a new board member, potentially a younger person, to contribute to social media and website

#### 6 City Conversation Event

**GP**

Nothing to report. Remove from next month's agenda.

**7 Urbingo Project**

**GP**

Agreed to park the project until WHS status has become clear. Seems likely that we'll need to adjust the messaging around it, if we take it forward in future.

**8 2020 Seminar Series**

**BOARD**

- Dates and venues are now set. 7th Oct at Exhibition Centre. 21st Oct at Hope St Hotel. 4th Nov at Anglican Cathedral. Accommodation for speakers being arranged at Hope St Hotel.
- GP notes we should make a point of thanking venues for their generosity, and including them on marketing materials.
- Currently waiting on confirmations from speakers.
- There was discussion of potential titles for the three seminars and the series as a whole.

**9 World Heritage Site**

**GP**

GP is travelling to Paris by train this Saturday. He'll be giving a 15 minute presentation about the work that's gone into the Liverpool WHS, the positive and negative aspects of development, and what's likely to happen in the near future.

**10 Piazza Fountain**

**GP**

- A steering group has been formed to push forward on refurbishment works. Steering group had its first meeting last night – a huge success.
- We're working with Merseyside Civic Society, jointly, for the first time.

GP to forward steering group information to the board.

**11 Waterfront Residents Meeting**

**GP**

- Date set for Wednesday 5th Feb. Exhibition Centre, as before.
- This year's theme: Tourism.
- We've invited 13 presenters.
- ZZ to set up an Eventbrite, publish an event on the Engage website, and to include in the February Grapevine on 26th Jan.

GP to forward information to ZZ, for Eventbrite, website, and Grapevine.

**12 NotWestminster**

**GP**

- We've been accepted to run a workshop at the #NotWestminster convention, in Huddersfield on 15th Feb.
- We'll be talking about Liverpool as "A space where every voice matters".
- GP and ZZ will be attending.

GP and ZZ to make arrangements

**13 Next meetings for 2020:**

13th February, 12th March, 22nd April.

**Venue:**

DH's house