

Engage Liverpool CIC

Minutes of Meeting

14/05/2020



Minutes of Board Meeting via Zoom from 6.00 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)

MH – LMH (A)

AM - Armstrong Quay (VB)

GM - Prosocial Place (NVB)

DH – Duke Street (VB)

HW – LCC (NVB)

ZZ – Mann Island (VB)

LL – St Lawrence Quay (VB)

Chat on everyone's state of mind in light of being under lockdown

BOARD

2 Minutes of previous meeting approved and published online

GM offered article on parking on pavements
GP

3 Chairs Report

Circulated ahead of meeting

4 Finance Report

- Paperwork for LCVS sent out for year-end report
- Awaiting statutory accounts before AGM can be held

AM

5 Website, Social Media & Blog

ZZ

ZZ shared analytics stats with Board

Social media:

- Most popular page over last few months: Bucket Fountain Petition
- Spike in interest Neighbourhood Dinner Table with Lunya

Grapevine:

- Now bi-weekly slightly lower open rate around 50% (normally 60-65%)

Twitter:

- Best tweet: Restore Bucket Fountain Petition (1200 views)

Facebook:

- No updates, around 50-100 people when sharing

GP draws attention to two new articles shared on website:

- Improvement of provision for cyclists and pedestrians to encourage commute by bike and foot when lockdown measures eased:
<https://www.engageliverpool.com/news/now-many-are-cycling-and-walking-should-we-go-back-to-the-car/>

- Article by Jon Alexander on reorganisation of society in post-Covid environment: <https://www.engageliverpool.com/news/reflections-on-the-covid-crisis/>

6 AGM and Annual Conference

- DH suggested "Isolation" as theme for Annual Conference
- DH to find potential speakers for remote conference
- ZZ exploring technological solutions like broadcast style webinar including engaging with potential participants via online chat
- GM suggests Christ Church, Linnet Lane, Toxteth as potential live venue should situation permit meetings in person

DH

Set theme and plan AGM

7 Engage with... Project

- 3 further weeks planned with individual venues
- LL suggests returning to previous restaurants
- AM suggests asking for state of mind of attendants to open up conversation and enable people to share their circumstances should they wish to
- AM & GP observe that some participants appropriate event to vent frustrations and political views which could be offensive to others

LL

GP asked Nonconform for invoice and source files awaiting response

8 2020 Seminar Series

- Decision to postpone live event due to difficulties of securing funding and uncertainties about the ability to host event of this calibre in current situation
- GP reports on digital BID event re visitor economy including 120 participants and potential to host event online (see website)
- GP cites "Citizen Network" in Edinburgh: <https://reimaginingthecity.scot/>
- GP suggests digital event in July based on citizen engagement work in three northern cities: Liverpool – Leeds – Edinburgh with panel members talking 5-8mins
- DH suggests looking at Al Jazeera's The Stream programme <https://www.aljazeera.com/programmes/thestream/> on how to host online event with different channels of participant's interaction
- GM mentions other issues that have been brought to surface and need addressing urgently e.g. climate crisis
- HW to explore the 3-4 most important topics in our city

GP

GP to send ZZ contact with Alvaro Costello re digital event

BOARD to explore pressing issues and champions in community engagement in three cities

GM to connect GP with Matthew Ashton

HW to connect us with people to partner with to enable public engagement

9 WHS update

- Nothing to report

GP

10 Piazza Fountain

- GP enquires how to get Piazza Fountain back into public control
- HW points out financial cost of upkeep, modernisation and running costs main barrier

GP

BOARD to promote new petition

Next meetings for 2020:

11.06, 09.07, 13.08, 10.09

Venues:

ZOOM