

Engage Liverpool CIC

Minutes of Meeting

22/04/2020



Minutes of Board Meeting via Zoom from 7.15 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)
 DH – Duke Street (VB)
 AM - Armstrong Quay (VB)
 ZZ – Mann Island (VB)
 MH – LMH (A)
 LL – St Lawrence Quay (VB)
 HW – LCC (NVB)

Apologies:

GM - Prosocial Place (NVB)

Absent:

2 Minutes of previous meeting approved and published online

GP reviewed and updated actions from previous meetings with Board members
 AM has updated LL's details onto Companies House and filed Confirmation Statement (previously Annual Return)
 DH waiting with enquiry into public space promises until neighbouring schemes completed

GM to write article on parking on pavements to be published on website

3 Chairs Report

Circulated ahead of meeting, GP detailed Zoom meetings with Biennial Director as well as meetings regarding the 2020 Autumn Series, a development in the Fabric District and an interview re Post European Capital of Culture Research Paper

GP

4 Finance Report

- Bank balance end of March reported, including amount of own funds
- Completed LCVS checklist for end of year accounts
- AM draws attention to funds for OCI
-

AM

AM to drop documents with LCVS over coming week

5 Website, Social Media & Blog

Grapevine:

- Now bi-weekly and featuring "Engage with... events"
- Usual high open rate

Website:

- Saw high traffic around "Engage with Lunya – event"
- Events are most popular pages on site

Twitter:

- More activity than on FB

ZZ

LL to contact "Engage with... venues" to obtain images of venues and staff

- Best tweet: end of March “Engage with Lunya” -1.5k-2k impression
- Facebook:
- Best performing post “Engage with Skaus”

ZZ suggests adding images of people involved in “Engage with... ” events to attract more interest, GP points out that an image of venue also helpful for participants. LL to try to obtain pictures from Johnny English and Spice City

6 AGM and Annual Conference

- DH suggests planning of AGM and Annual Conference unrealistic in face of uncertainty due to social distancing measures
- Setting of theme still to go ahead without focusing on dates and venues

DH

Set theme and plan AGM

7 Engage with... Project

- LL reports on positive experience
- AM queries how to attract new participants
- GP relates experiences of attendants
- HW questions restrictions on postcodes

LL

GP to ask Nonconform for invoice and source files

Discussion on whether to open events for wider audiences.

GP recalls past conflicts with other local groups’ perceived interference in “their” local areas through cross boundary projects and tries to avoid disputes, but states all friends of Engage welcome to join even when from other areas.

Comments for Nonconform design proposals for “Engage with... events”

- Consensus on design 3b with alterations: addition of Liver Building to cloud as in design 1 & 2 and include more diverse faces (all female in design)
- ZZ suggests to obtain source file with different illustrations so we can customise our own posters

8 2020 Seminar Series

- Discussion on need to postpone due to COVID 19 social distancing measures as many major events get delayed into 2021
- Decision on whether to postpone to 2021 (potentially in Spring) or host online event to be made at next Board Meeting

GP

ZZ to GP to explore idea of hosting a digital event and its feasibility

9 WHS update

- Nothing to report

GP

10 Piazza Fountain

- Video published on website:
<https://www.engageliverpool.com/news/richard-huws-memorial-commemoration/>
- New petition started today to take control of Piazza Fountain back into public ownership

GP

HW to help us focus petition

Next meetings for 2020:

14.05, 11.06, 09.07, 13.08, 10.09

Venues:

ZOOM