

Engage Liverpool CIC

Minutes of Meeting

03/09/2020



Minutes of Board Meeting via Zoom from 6.00 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)
 AM - Armstrong Quay (VB)
 DH – Duke Street (VB)
 ZZ – Mann Island (VB)
 LL – St Lawrence Quay (VB)
 HW – LCC (NVB)
 GM - Prosocial Place (NVB)

Apologies:

MH – LMH (A)

- 2 Minutes of previous meeting approved, published online and copies circulated to Board

BOARD

3 Chairs Report

Circulated ahead of meeting
 GP answered questions by Board on specific Zoom meetings over last two months

GP

4 Finance Report

AM

- Year-end report by LCVS completed and circulated ahead of meeting
- Discussion on reallocation of restricted funds
- Unanimous vote to accept accounts
- AM to reimburse ZZ for Delightful City expenditure
- GP thanked AM for his work for the Board

ZZ to send AM receipt for reimbursement

5 Social Media Report

ZZ

Twitter:

- 64 new followers in wake of Zip Wire discussions
- Most popular: July: In depth analysis on Zipwire on 8th with spike on 9th & open letter on 20th
 September: “Joe Anderson puts halt to Zipwire” on 2nd

BOARD to forward potential ideas & articles for Grapevine as well as local events

Facebook:

- Spike on 9th July (see Twitter)

Website:

- Spike on 10AUG20
- Most popular page: Zipwire in-depth Analysis

Mailchimp:

- 374 recipients
- 60% open rate (higher than industry average)

- GP thanked ZZ for excellent work on social media and website
- GP would welcome article on pedestrianisation of Bold & Castle St
- GM suggests Twitter engagements with “difficult” parties can be useful to boost follower numbers if handled well
- GM reports on launch of new local magazine <https://rattleliverpool.co.uk/>, To forward contact to GP

GM to forward Rattle contact to GP

6 WHS: Zipwire Update

GP

- Mayor withdrew permission as publicised by media
- Discussion on background and conversations with Victorian Society
- Council to respond to Judicial Review by tomorrow
- GM points out that planning consent stays valid for 3 years for potential use or reference in future by other companies even if Zipworld moved away from project

7 AGM & Annual Conference

GP/DH

- Discussion on format and potential challenges of virtual AGM & Annual Conference
- AM states formalities needed for AGM:
 - Minutes of previous AGM
 - Election of officers
 - Publishing of Year End account
- Potential heritage topic for Annual Conference linked to current zip wire debate, GP to enquire with Victorian Society (Tom Taylor as speaker)
- HW points to Jenkins Review of Planning that is still open for submission of papers
- suggested dates and times: Wednesdays or Thursdays, 7pm

AM to check Memorandum & Articles of Association

GP to contact Tom Taylor for Annual Conference

8 Piazza Fountain

GP

- Question for restarting process with Steering Group to raise money and refurbish fountain
- HW to try to get access to Lease of site
- Possible conversation with developer to gain approval for refurbishment and maintenance plan

HW to see Lease of Piazza Fountain site

9 2020 Seminar Series

GP

Postponed
Dates to be discussed via email

BOARD to discuss potential dates via email

10 Engage with... project postponed

GP/LL

11 The Delightful City postponed

GP

12 AOB postponed

13 2020 Meetings

Next meetings for 2020: 08.10, 12.11, 10.12

Venues:
ZOOM