

Engage Liverpool CIC

Minutes of Meeting

08/10/2020



Minutes of Board Meeting via Zoom from 6.00 pm

1 Apologies, Welcome & Introduction **Actions**

Attendees:

- GP (Chair) - City Quay (VB)
- DH – Duke Street (VB)
- ZZ – Mann Island (VB)
- LL – St Lawrence Quay (VB)
- MH – LMH (A)
- HW – LCC (NVB)

Apologies:

- AM - Armstrong Quay (VB)
- GM - Prosocial Place (NVB)

2 Minutes of previous meeting approved, published online and circulated to Board **BOARD**

3 Chairs Report **GP**

- Circulated ahead of meeting
- GP detailed specific Zoom meetings over last two months
 - Zip Wire conference with Victorian Society
 - CRT/HYPE joint event starting at Royal Albert Dock:
<https://www.engageliverpool.com/news/wanted-waterfront-wellbeing-rangers/>
 - Zoom Webinar Visitor Economy Panel
 - Conference on cladding:
<https://www.engageliverpool.com/news/cladding-problems-on-city-centre-apartment-blocks/>

4 Finance Report **AM**

Nothing to report

5 Social Media Report **ZZ**

Website:

- most visited article: corruption probe & cladding articles

Facebook:

- traffic down compared to previous months due to less content shared

Twitter:

- as FB traffic down compared to previous months
- Impressions: 40k in July, 25k in August & 18k in September; usual average: 20-25k
- Grapevine to be sent this weekend

6 AGM & Annual Conference	<p>To be staged online only this year, probably with talk from Victorian Society</p> <ul style="list-style-type: none"> • Potential date: Wed 4th November, 7pm • Talk up to 30min + Q&A • AGM (Finance report to be shared via slideshow) 	GP/DH GP to contact Tom Taylor about talk
7 Piazza Fountain	<ul style="list-style-type: none"> • GP talks about difficulties in working out ownership structure • opening up dialogue with developer about upkeep • HW suggests contacting MK to seek advice to resolve ownership issues and obtain permission to refurbish fountain • ultimate goal to return it to civic or council ownership 	GP Contact Mark Kitts
8 2020 Seminar Series	<ul style="list-style-type: none"> • open question about face to face or digital event, SS to go ahead either way • dates as usual biweekly in Oct/Nov, either Wed or Thursday • topic to remain tourism, but to be revisited from new angle of how to involve local residents in tourism, especially in light of challenges due to coronavirus restrictions • possibility to adapt Urbingo game including Black Lives Matter topics etc potentially in digital format to accommodate distancing restrictions. ZZ suggests enquiring with App developers like Citrus Suite 	GP ZZ to explore potential costs of App
9 Engage with... project	<p>Revisit of project due to probability of new lockdown</p> <ul style="list-style-type: none"> • suggestion to start with Lunya on Wed 21/10, 6.30 	GP/LL
10 AOB	<p>Nothing to report</p>	GP
12 2020 Meetings	<p>Next meetings for 2020: 12.11, 10.12</p>	Venues: ZOOM