

Engage Liverpool CIC

Minutes of Meeting

10/12/2020



Minutes of Board Meeting via Zoom from 6.00 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)
 DH – Duke Street (VB)
 AM - Armstrong Quay (VB)
 ZZ – Mann Island (VB)
 LL – St Lawrence Quay (VB)
 MH – LMH (NVB)

Apologies:

HW – LCC (A)

Absent:

GM - Prosocial Place (NVB)

2 Minutes of previous meeting approved, published online and circulated to Board

Actions from previous minutes reviewed:

- o ZZ explore Livestreaming of Seminar Series via Zoom Webinar
- o AM Review and Amend Articles of Association
- o MH to share examples of structure of membership organisations

BOARD

Actions from previous minutes:
 ZZ, AM & MH

3 Chairs Report

Canal & River Trust Board meeting report published onto website

GP

4 Finance Report

Nothing to report

AM

5 Social Media Report

Twitter:

Busy month on Twitter, more mentions and impressions than usual due to Roadworks tweets and listing of St. John's Beacon

- most popular tweets: Liverpool Express tweet & ARCH project tweet

Facebook: not much activity

Grapevine:

One draft article accidentally published prematurely resulting in a dead link that led to contacts by residents showing interest in any proposals and voicing of concerns about previous development plans by Calderpeel

- Higher opening rate than normal (60%) with 20% click rate

ZZ

6 ARCH Project

- GP & DH reported back on Zoom meetings with ARCH and UoL
- Contact list in process
- conversations with interested parties: NML, CRT, Eden Project North
- Update on local conversations including UoL
- Planning of timescale of workshops to run alongside main project
- MH to add MEAS contact (Merseyside Environmental Advisory Service) and mentioned City Region's Climate Partnership

DH/GP

DH to send contact list to ZZ to upload to Google Docs
 ZZ & GP to discuss on how to run Zoom webinar

MH to add MEAS contact and other useful contacts

7 Public Consultation re Marina

- GM, GP & ZZ had conversation on public consultation
- ZZ using tool in 3 part strategy:
 - Website to collect ideas
 - In person event with residents + live stream
 - Follow-up event + live stream on how to turn ideas into reality

Tool developed by <https://yrpri.org/> Your Priorities

- GP asked LL to help with access to Quebec Quay to reach residents in flats
- publication through e-flyers & printed flyers

GP

LL to get involved as Waterfront resident
ZZ to get info on visual minutes

8 Piazza Fountain

Nothing to report

Conversations with HLF conclude that fountain can remain in private hands as long as it stays in place for duration of bid (20 years)

GP

9 2021 Seminar Series

- DH & GP shared conversation on postponement of tourism topic in favour of Seminar Series related to ARCH project, instead Board to consider tweaking tourism topic to include heritage and climate change subject
- Dates: Weds: 6OCT, 20OCT, 3NOV or Thurs: 7OCT, 21OCT, 4NOV
- MH mentions COP26 to be hosted days before final seminar and importance of including themes raised
- Themes:
 1. Liverpool: Where are we now? Potentially involve airport, cruise companies, coaches and railway into this seminar
 2. Porto: Has a good reputation for attracting local tourism
 3. Tourism with view on sustainable tourism and climate change
- ZZ asked about format, SS to be in person + livestream due to potential of wider reach of digital seminar
- Venues: Arena & Convention Centre, Anglican Cathedral, Hope St Hotel

BOARD

10 Engage with... project

Need to revive project during lockdowns & should city return to Tier 3 to provide support for residents and businesses who need it
LL to enquire which restaurants to talk with to be prepared

GP/LL

LL to explore restaurants who'd like to be involved

11 Urbingo

Nothing to report

DH/HW/GP

12 AOB

None

13 2021 Meetings:

14.01; 11.02; 11.03; 08.04; 13.05; 10.06; 08.07; 12.08; 09.09; 14.10; 11.11; 09.12.

Venues:
ZOOM