

Engage Liverpool CIC

Minutes of Meeting

09/09/2021



Minutes of Board Meeting via Zoom from 6.00 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)
 DH – Duke Street (VB)
 ZZ – Mann Island (VB)
 LL – St Lawrence Quay (VB)

Apologies:

AM - Armstrong Quay (VB)

Absent:

MH – LMH (VB)
 GM - Prosocial Place (NVB)
 HW – LCC (A)

2 Minutes of previous meeting approved, published online and circulated

Motion put forward to incorporate unused OCI funds into own funds (item 4) **BOARD**

Review of actions from previous meeting: all actions completed

3 Chairs Report

GP

GP sent Chairs Report ahead of meeting and detailed the following meetings

- with Becky Wild re Kings Dock St project in Baltic
- with engineer from IHC re Piazza Fountain
- LVEN Board Meeting (Liverpool Visitor Economy Network)
- with ACCL as member of the LAG (Licensing Advisory Group) on purported “Arms Fair” (AOC Europe Annual Conference)

4 Finance Report

AM

No sponsorship found for SS21 yet

Board unanimously passed this resolution: That given the completion of the OCI project, organised and led by Engage the remaining funds are to be transferred into general funds.

5 Social Media Report

ZZ

- Most popular pages on website: Strand road closure & Brunswick article
- Most popular tweet: video promoting SS21 at the beginning of September, retweeted by Marketing Liverpool & Cllr Nick Small
- More engagement on FB, Baltic Green article popular

Schedule tweets & FB posts in preparation of SS21

ZZ attempted to schedule social media via app Later, but proved less functional than doing it directly on individual platforms, will schedule tweets & FB posts

ZZ deleted unnecessary messages in inbox leaving only relevant messages

6 2021 Seminar Series	GP/ZZ
ZZ explained teething problems with Eventbrite system creating confusion around donation & ticketing – fixed & simplified, prepared message to ticket holders to confirm their choices	Email to ticket holders to confirm choices
ZZ suggests contacting Ollie from LMA for tech rehearsal plans	ZZ contact LMA for tech rehearsal
GP praises & thanks ZZ for involvement & extensive work in preparation	Change ticket button on website
ZZ recommends changing “Buy-tickets” button to “Register Now”	Evaluation forms & online system
GP: Liverpool first city in Europe where resident-led organisation initiates conversation with City Council & DMO (Direct Marketing Organisation)	Contact Andrew Beattie
Leaflets to be printed, Natalie Heywood agreed to display in her venues	ZZ prepare & share doc
Jobs to be done by Board during SS: <ul style="list-style-type: none"> • Registration • Guiding attendees around MetQuarter • Management of live on-line comments • Guide speakers to GP • Need to arrive at 5.30pm 	
Items to be prepared ahead: <ul style="list-style-type: none"> • Change direction of escalators • Andrew Beattie agreed to help, confirm write-up • Evaluation forms to be printed • ZZ prepare document overview with all details to share with Board 	
7 ARCH Project	DH
DH attended 2 nd CEN/WS ARCH Meeting to develop CWA 17727 "City Resilience Development — Framework and guidance for implementation with a specific focus on historic areas"	
Next ARCH MLWS meeting: Thursday 7 October, 9:30 - 13:00 CET	
Next CEN/WS ARCH Meeting: 11 November 2021 09:00 - 12:30 CET	
8 Piazza Fountain	GP
Awaiting engineers report, Crowd Funder at just over £9k	
9 Roscoe Gardens	GP
GP met with resident & invited him to Baltic Walkabout viewing tree planting and urban green spaces (see Chairs Report 09SEP21)	
10 Baltic Consultation Process	GP
Nothing to report, GP attended meeting (see Chairs Report 23AUG21)	
11 AOB	BOARD
Liverpool Cladiators - #LeaseholdersTogether in Liverpool Public Rally: Sat 11 th September 2021, 2.30pm, Derby Square, GP to speak on cladding issues	ZZ to tweet & update on FB
12 Next Meeting: 14.10; 11.11; 09.12.	Venues: ZOOM