

# Engage Liverpool CIC

## Minutes of Meeting

### 13/04/2022



Minutes of Board Meeting via Zoom from 6.00 pm

#### 1 Apologies, Welcome & Introduction

#### Actions

##### Attendees:

GP (Chair) - City Quay (VB)  
 AM - Armstrong Quay (VB)  
 DH – Duke Street (VB)  
 ZZ – Mann Island (VB)  
 MH – LMH (VB)

##### Apologies:

LL – St Lawrence Quay (VB)

##### Absent:

GM - Prosocial Place (NVB)

#### 2 Minutes of Previous Meeting & Matters Arising

Minutes of previous meeting published online and circulated ahead of meeting

Outstanding actions from last meeting:

- Cycling article by MH (item 5)

#### BOARD

#### 3 Chairs Report

GP sent report ahead of meeting and mentioned the following meetings:

- Engage Dinner with Big Neighbourhood Dinner Table
- Radio Interview re Book Launch (item 8)
- Preparatory Zooms with Jon Alexander (item 8)
- Zoom with Historic England re citizen empowerment training with experience from our UNESCO WHS campaign

#### GP

#### 4 Finance Report

Finance report circulated ahead of meeting stating year-end funds

- With lack of sponsorship for SS21 and donation to Piazza Fountain only small reserve left to cover fix costs for coming year

Statutory accounts to be set up

AM to contact LCVS to prepare Annual return

AM to invoice Marketing Liverpool over £1.5k for upcoming workshops on tourism

#### AM

AM Annual Return

GP/AM to invoice for tourism workshops

#### 5 Social Media Report

Grapevine:

good opening rate as usual, Martin's Bank video most popular, as well as Museum of Liverpool archaeology dig

Daytripper event needs Marketing, early Grapevine to be sent out to push Daytripper event (item 7)

#### ZZ

BOARD article ideas

MH article on city centre perspective on cycling

ZZ to send early GV For tourism workshop

Public Consultation by reShaped on Otterspool and Dingle Prom publicised on website

<b>6 Social Enterprise plan</b>	<b>GP</b>
tbc	
<b>7 2021 Seminar Series: Day Tripper workshops</b>	<b>GP</b>
Leaflets printed and mostly distributed, GP to contact Marketing Liverpool to aid with promotion more suggested venues: LJMU, FACT & Bluecoat	BOARD to suggest who to add onTwitter  GP to contact Marketing Lpl re marketing
<b>8 Workshop &amp; Book Launch of CITIZENS book by Jon Alexander</b>	<b>GP</b>
Comments and feedback on book launch ZZ to write up notes	ZZ write up notes
Suggestions to keep attendants engaged for Daytripper workshop, as well as attendants for SS21 on tourism	ZZ invite to previous attendees
<b>9 ARCH Project</b>	<b>DH</b>
GP to visit Hamburg for last Mutual Learning Workshop 25 <sup>th</sup> -27 <sup>th</sup> April DH took part in penultimate CEN meeting before publication	
<b>10 Piazza Fountain</b>	<b>GP</b>
First engineer assessment completed, meeting to be called in due course	
<b>11 Roscoe Gardens</b>	<b>GP</b>
Nothing to report	
<b>12 2022 Seminar Series</b>	<b>BOARD</b>
<ul style="list-style-type: none"><li>• National Lottery Awards for All bids lead times too long</li><li>• Joseph Rowntree Reform Trust suggested by Jon Alexander (ZZ sent email with details after meeting)</li><li>• Feedback forms for events and social media engagement rates to be employed in bid</li><li>• MH: funding opportunities on platform did not bring up suitable opportunities</li><li>• ZZ to chat with fundraising manager at mySociety</li></ul>	Scan funding platform  Review enterprise plan  Keep each other up to date on WhatsApp
<b>13 AOB</b>	<b>ALL</b>
Any useful Twitter handles pls let GP know	Useful Twitter handles pls  GM to set up cycling webinar
<b>Next Meetings:</b> 11.05, 08.06, 13.07, 10.08, 14.09, 12.10, 09.11, 14.12.	<b>Venues:</b> ZOOM (until further notice)