

Engage Liverpool CIC

Minutes of Meeting

11/05/2022



Minutes of Board Meeting via Zoom from 6.00 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)
 AM - Armstrong Quay (VB)
 DH – Duke Street (VB)
 ZZ – Mann Island (VB)
 LL – St Lawrence Quay (VB)

Apologies:

GM - Prosocial Place (NVB)
 MH – LMH (VB)

Absent:

2 Minutes of Previous Meeting & Matters Arising

Minutes of previous meeting circulated ahead of meeting and published on website

Outstanding actions from last meeting:

- Cycling article by MH (item 5)
- Cycling webinar plan by GM

BOARD

3 Chairs Report

GP sent report ahead of meeting and mentioned the following meetings:

- Preparations for meeting with delegation of Danish Chief Execs
- Webinar Liverpool City Council Local Plan Supplementary Planning Document
- ARCH Workshop in Hamburg (item8)
- 1st Day Tripper Conversation about Travel & Tourism (item11)
- Upcoming meeting with potential speaker for 1st SS – Camila Vergara on 12th May

GP

4 Finance Report

- LCVS received paperwork to conduct audit for 2021
- Refreshments for citizen engagement at Love Lane paid (item 11)
- Nothing else to report

AM

5 Social Media Report

Twitter: interview on Radio Merseyside most popular, otherwise fairly quiet month

Facebook: has been updated by GP

Grapevine:

- Top clicks: Book Launch & Daytripper
- Other than that April open rate not very big, but usual GV open rate
- Ideas for May GV content: consultations

Website: most popular articles: Mayoral Model & Daytripper

ZZ

BOARD article ideas

MH article on city centre perspective on cycling

Board share useful
 Twitter handles pls

AM clarified outgoings for tech & web hosting, domain names & email inboxes

Conversation on how recent events in the city went unnoticed due to lack of timely publicity (e.g. Liverpool Against Racism Festival)

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| 6 Social Enterprise plan
tbc | GP |
| 7 2021 Seminar Series: Day Tripper workshops

DH reported on first event, which lead to interesting conversations although many people who had booked did not attend leading to a surplus of food

GP confirmed Marketing Liverpool to fund event

Discussion on how to encourage people booking a place at events to attend | GP

ZZ friendly prompt to people booking to attend events

BOARD to suggest who to add on Twitter |
| 8 ARCH Project

GP reported on Hamburg visit for Mutual Learning Workshop 25 th -27 th April
DH took part in last CEN meeting, update sent by email
DH to take part in Closing Event in Thessaloniki on 1 st & 2 nd June and report back to Board
GP suggests hosting event with universities and organisations dealing with heritage & climate change, MPs, councillors & NGOs to use game tool developed by ARCH at beginning of July

Ask universities for support with hosting and timing of event week 27 th June | GP/DH

DH update Board on June event

ask ICLEI for copy of game to use for event

GP to ask unis for support |
| 9 Piazza Fountain
Awaiting information from MCS, meeting to be called in due course | GP |
| 10 Roscoe Gardens
Nothing to report | GP |
| 11 2022 Seminar Series

GP/ZZ shared correspondence with Jon Alexander
Dates: 13 th Oct, 27 th Oct, 10 th Nov
Speakers: 1 st Camila Vergara, 2 nd Jon Alexander, 3 rd event to be workshop with local input
Title suggestion: Making Liverpool Better, Together
Use of POLIS website for online consultation

Conversation on bid to Joseph Rowntree Reform Trust as pointed out by Jon, in JRRT bid events would have to be a platform for further work rather than events themselves; we would have to show significant number of people are in favour of working towards greater citizen democracy

Possible bid to National Lottery for Citizen's Assembly work following seminar series | BOARD

Scan funding platform

Keep each other up to date on WhatsApp

GP to share correspondence with Jon Alexander

Identify allies

Invite all citizen groups
Board to draft comprehensive list

Update Sponsorship documents for AM to forward to potential funders |

ZZ questions succession to GP as Chairperson & practical value of Engage as an organisation in times of financial and organisational difficulties and lack of clear funding routes

Board members share views on purpose of Engage, suggestion to postpone discussion on continuation until after Seminar Series

AM knows potential sponsors and asks for Sponsorship document to be updated

Ask local councillors for support

GP & LL know bid writers who might work with us on no win no fee basis

Connect with Liverpool Post

Connect with Prof. Jonathan Tonge - School of Politics, University of Liverpool, Jay Hynd – The Guide and Prof. Michael Parkinson

13 AOB

Discussion on copyright infringement notice we received re image used to promote Biennial

GP to write message to photographer for ZZ to contact

AM to check insurance policy on whether it covers copyright disputes

Next Meetings: 08.06, 14.07, 10.08, 14.09, 12.10, 09.11, 14.12.

GP & LL to contact bid writers

GP to ask Prof Parkinson for connections at university

ALL

GM to set up cycling webinar

GP/ZZ contact photographer

AM check insurance

Venues: ZOOM
(until further notice)