

Engage Liverpool CIC

Minutes of Meeting

14/07/2022



Minutes of Board Meeting via Zoom from 6.00 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)
AM - Armstrong Quay (VB)
MH – LMH (VB)
ZZ – Mann Island (VB)
LL – St Lawrence Quay (VB)

Apologies:

DH – Duke Street (VB)
GM - Prosocial Place (NVB)

2 Minutes of Previous Meeting & Matters Arising

Minutes of previous meetings circulated ahead of meeting and published on website.

- Cycling Article by MH. (Item 5)
- Cycling Webinar plan by GM.
- GP to email Juliette Staples from LJMU re ARCH.
- GP and ZZ to update Sponsorship Form to forward to potential sponsors (Item 6)
- DH to ask ICLEI for copy of game to use for event (Item 8)
- ALL to Identify possible allies for Seminar Series.
- LL to continue to liaise with Barbara McDonough re JRRT funding.
- AM to check insurance for Pixsy claim on copyright infringement. (Item 11)

3 Chairs Report

GP

GP sent report ahead of meeting and relayed the following:

- Nathaniel Whitestone Zoom conference re: A Fairer Society about 2022 Seminar Series. (Item 10)
- Meeting with Andrew Weatherstone at Lucaya Café re design and marketing for Seminar Series. (Item 10)
- Prof Catherine Durose, Co-Director, Heseltine Institute, Prof of Public Policy; re Seminar Series.
- Visit to Brett Building, Senate Room re venue for SS.
- Dr David Jeffery, University of Liverpool Lecturer in British Politics, Politics Dept, re SS.
- Andrew Beattie on Zoom re Day Tripper series and final event 25th June.
- Meeting at LJMU with Pro Laura Bishop, Dr Jason Kirby and Diana Heredia re ARCH follow up.

- Zoom meeting about St Johns Market with Colin Laphan, a trader at SJM, and Michael McDonough, co-founder of The Liverpolitan.
- Stephen Domke, Director of World Heritage Watch, visiting Liverpool prior to event with WHS Lake District and Lancaster University.
- Conversation 3 of Day Tripper series at Café 92, Baltic Triangle.

July

- Meeting at Baltic Creative with Andrew Beattie re Day Tripper follow up and proposal for funding application to work together in future around travel and tourism in the city.
- Andrew Weatherstone - meeting at Café Lucaya re SS marketing.

4 Finance Report

AM

AM requested Board approval of YE accounts.

Approved

LCVS have increased their fees from £275 to £370 this year.

GP suggested Stuart McBain, another accountant, at £350, but AM felt that even at this price it is reasonable and he is comfortable with the way LCVS work.

Funds are around £3500 at present including £1500 from Marketing Liverpool.

GP pointed out we have a £200 voucher for Hope St Hotel and asked should we consider using as venue cost for first seminar?

Agreed

5 Social Media Report

ZZ

ZZ said reports showed a large spike in clicks on 16th June with no discernible reason. Clicks were on home page only.

In general report on Mayoral consultation was most popular.

Grapevine - not much news, but did have a reminder about day tripper and tourism, there was a 50-60% open rate as usual.

Facebook - You & Yours article from Radio 4 on failed investments showed much higher engagement. ZZ commented that Liverpool specific news was always more popular.

BOARD article ideas

MH article on city centre perspective on cycling

Board share useful
Twitter handles pls

6 Social Enterprise plan

GP

LL talked about initial approach to JRRT. The feedback was that they would only fund events which may have a national impact. A more in-depth call for advice is scheduled for 15th July with Barbara McDonough.

AM and LL suggested the Sponsorship form ZZ has produced may be a little long for an

Initial approach. LL to shorten to one or two pages, and keep longer form for secondary information.

GM/ZZ Update
Sponsorship documents for AM to forward to potential funders

- 7 2021 Seminar Series: Day Tripper workshops** **GP**
- Andrew Beattie has done a full report and a document is being prepared to go to Marketing Liverpool.
At a meeting with GP Andrew has suggested Engage and Wordscape work together on a bid application to national lottery, possibly could be used for final seminar.
- 8 ARCH Project** **GP/DH**
- LJMU are interested. Nothing to report until later in the year.
- 9 Piazza Fountain** **GP**
- GP has recently viewed the fountain and reports that some repairs have been done, all buckets were working, but also leaking. Waiting for update from Merseyside Civic Society.
- 10 2022 Seminar Series: Making Liverpool Better, Together** **ALL**
- GP showed board graphics from Nonconform, no serious objections, but some suggestions for improvements. GP to pursue with Andrew Weatherstone.
- Keep each other up to date on WhatsApp
Identify allies
Invite all citizen groups
Board to draft comprehensive list
- 11 St.John's Market** **ALL**
- GP has been approached by market traders and The Liverpoolian, who have recently written on the deterioration of St John's Market. They would like Engage to host a public meeting to discuss.
Costs would be minimal as The Liverpoolian could advertise.
Consultation has recently been completed by Savills for LCC, not yet released.
Board agreed an article on the outcome would be more appropriate
- GM to set up cycling webinar
- 12 AOB** **ALL**
- Unauthorised use of image - still no response from David Wood. MH suggested LinkedIn.
AM has spoken to insurers who are unclear until a claim is made, but stated breach of licence must be proven to be unintentional.
- GP has emailed Pixsy again, no response as yet.
- ZZ met Molly from The Post and discussed the role of local journalists in citizenship. To be followed up - GP has asked to be included in any further conversations.
Discussion followed on how we address the LCC consultation on the mayoral debate.
Board decided to speak to Jon Alexander on consequences of a consultation being ignored? Have article ready for when final decision is made by LCC. Link to Seminar Series.

Next Meetings: 10.08, 14.09, 12.10, 09.11, 14.12.

Venues: ZOOM
(until further notice)