

Engage Liverpool CIC

Minutes of Meeting

14/09/2022



Minutes of Board Meeting 21 Duke Street, from 6.00 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)
 DH – Duke Street (VB)
 LL – St Lawrence Quay (VB)
 GM - Prosocial Place (NVB)
 ZZ – Mann Island (VB)
 MH – LMH (VB)

Apologies:

AM - Armstrong Quay (VB)

2 Minutes of Previous Meeting & Matters Arising

Minutes of previous meetings circulated ahead of meeting. Wrong date in minutes of last meeting has been updated ahead of publishing on website.

Other actions:

- GM arranged meeting for cycling/active travel article by MH/GM
- Social Enterprise Plan (item 6)

DH to resend corrected minutes for records

3 Chairs Report

GP

GP sent report ahead of meeting and detailed the following:

- Various meetings in preparation of Seminar Series re workshops & venues
- ECF re LCC consultation review
- Meeting with Marketing Liverpool & BID re visitor economy & tourism

4 Finance Report

AM

Nothing to report

5 Social Media Report

ZZ

Grapevine with link to Seminar Series sent out at beginning of month including links to consultations on active travel & tall buildings – usual open rate of 56%

BOARD article ideas

MH article on city centre perspective on cycling

Grapevine has not led to big uptake of SS tickets

Board to share useful Twitter handles pls
 ZZ to update SS article on website and share list of groups to engage with via Google Docs

Typical traffic for website

ZZ to improve article on website to make it more engaging

Twitter: best performing tweets: Camila Vergara & David Jeffery

Retweets by Board members encouraged (remember to add relevant people to tweets)	BOARD to use Google Docs to highlight contacted groups
Grapevine shared to FB account, low engagement on FB as usual	
ZZ points out need to promote SS22 to active groups as agreed at last meeting on 25 th August	
6 Social Enterprise plan	GP
Nothing to report GM notes that directors' profiles and stats need updating	GM/ZZ Update Sponsorship documents
7 2021 Seminar Series: Invitation to Tel Aviv	GP
GP invited to tell other DMOs how residents can take initiative ZZ to aid with slides on SS21	ZZ send slides to GP
8 ARCH Project	GP/DH
Reconnect with LJMU on start of academic year needed.	Restart conversation with JMU
9 Piazza Fountain	GP
Dr Richard Moore written report and questionnaire looks for support in sharing it in the community Suggestion to make extensive survey more user friendly ZZ suggests Google Docs as best mean to share questionnaire	GP to share questionnaire BOARD to suggest improvements
Engage invited to Waterfront Strategy Meeting	
10 2022 Seminar Series: Making Liverpool Better, Together	ALL
<ul style="list-style-type: none"> • Venues confirmed • NGO for 1st not confirmed yet • Offer of free tickets to students • Conversation on flyer printing as well as A4 poster to hang in suitable locations 	BOARD updates on WhatsApp
ZZ offers to update poster, but needs source files and fonts from Nonconform	Identify allies
On website last year's seminar needs to be removed from sidebar and banner and this year's added	Invite all citizen groups
<ul style="list-style-type: none"> • GP to meet Dominique Walker re facilitation 3rd SS22 • MH to contact Paul Kelly of Breaking Ground • GP to contact Mike Birkett, Regenda • ZZ to share list of people to connect with (item 5) 	GP source files & fonts
	ZZ poster & website update
	ZZ share list with Board
	MH/GP contacts
11 AOB	
Group discussion on how to proceed, agreed to await response to Engage proposals to Pixsy. Directors prepared to put Engage into administration if forced to do so.	
Next Meetings: 12.10, 09.11, 14.12.	Venues: Duke St