

Engage Liverpool CIC

Minutes of Meeting

11/01/2023



Minutes of Board Meeting, 21 Duke Street, from 6.00 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)
 AM - Armstrong Quay (VB)
 DH – Duke Street (VB)
 ZZ – Mann Island (VB)
 LL – St Lawrence Quay (VB)

Apologies:

MH – LMH (VB)
 GM - Prosocial Place (NVB)

2 Minutes of Previous Meeting & Matters Arising

Minutes of previous meetings circulated ahead of meeting.
 GP went through actions to be completed

- MH cycling article outstanding
- ARCH project - item 9
- Finance – item 4; GP chasing funds for SS
- Sponsorship document
- Marketing Liverpool – item 8
- Piazza Fountain – item 10

BOARD article ideas

MH article on city centre perspective on cycling

DH/GP restart ARCH project

3 Chairs Report

GP circulated report ahead of meeting
 Nothing to report
 Meeting with Clare White CEO LCVS – item11

GP

4 Finance Report

AM circulated report ahead of meeting
 GP contacted LCC cllrs about seminar support; awaiting response
 Awaiting invoice from Nonconform for work on SS22
 Licensing fee paid to Pixsy for Biennial image use
 AM to contact Hope St Hotel about extension of expired voucher

AM

Contact Hope St Hotel

5 Social Media Report

Nothing to report
 Review of year sent out end of December
 Eurovision article attracted clicks
 Website needs update to work with new Google Analytics – ZZ
 LinkedIn page needs claiming and update to look more professional

ZZ

Board to share useful Twitter handles pls

Update website

- | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| <p>6 Social Enterprise plan
Nothing to report</p> | <p>GM/ZZ
GM/ZZ Update
Sponsorship
documents (see SEP)</p> |
| <p>7 Waterfront Residents Meeting 2023
Eurovision & changing political ward boundaries to be top topics
Extend invitation to other city centre residents
Invite new councillors
Mid to end of February at ACCL/Exhibition Centre</p> | <p>GP</p> |
| <p>8 2021 Seminar Series: Next steps
Awaiting communication from Marketing Liverpool (DMO)
Suggested we ask them to postpone until after Eurovision</p> | <p>GP
Contact DMO after
Eurovision</p> |
| <p>9 ARCH Project: Next steps

DH agreed meeting with Dr Ataa Alsalloum of UoL in new year
Contact JMU & UoL to show them project and request to find right person for the project at universities → invite Juliet Staples & All Party Parliamentary Groups (APPGs) on Climate Change once date with universities arranged</p> | <p>GP/DH

Restart conversation
with LJM & UoL</p> |
| <p>10 Piazza Fountain
DH drafted new questionnaire, feedback from Richard Moore received.
Questionnaire needs further shortening and arranging into document (GP & ZZ)
Conversation on current state of fountain, AM to follow up with Managing Agent</p> | <p>GP
GP/ZZ layout
questionnaire

DH send questionnaire
admin link to ZZ
AM to contact KM/SM</p> |
| <p>11 2022 Seminar Series: Making Liverpool Better, Together

GP met with Clare White – LCVS
GP to request list of organisations without personal contact details (GDPR)
BOARD to find out who are top connectors and in which main groupings they belong</p> | <p>ALL

BOARD review &
update or reduce list
as necessary

MH doc for
commissioner</p> |
| <p>11 AOB
Comment on how gender parity in question-taking during events might exclude or alienate non-binary people
GP to contact Pride and Open Table on possible solutions</p> | <p>ALL
GP talk to Pride/OT</p> |
| <p>Next Meetings: 08.02; 08.03; 12.04; 10.05; 14.06; 12.07; 09.08; 13.09; 11.10; 08.11; 13.12.</p> | <p>Venues: 21 Duke St</p> |