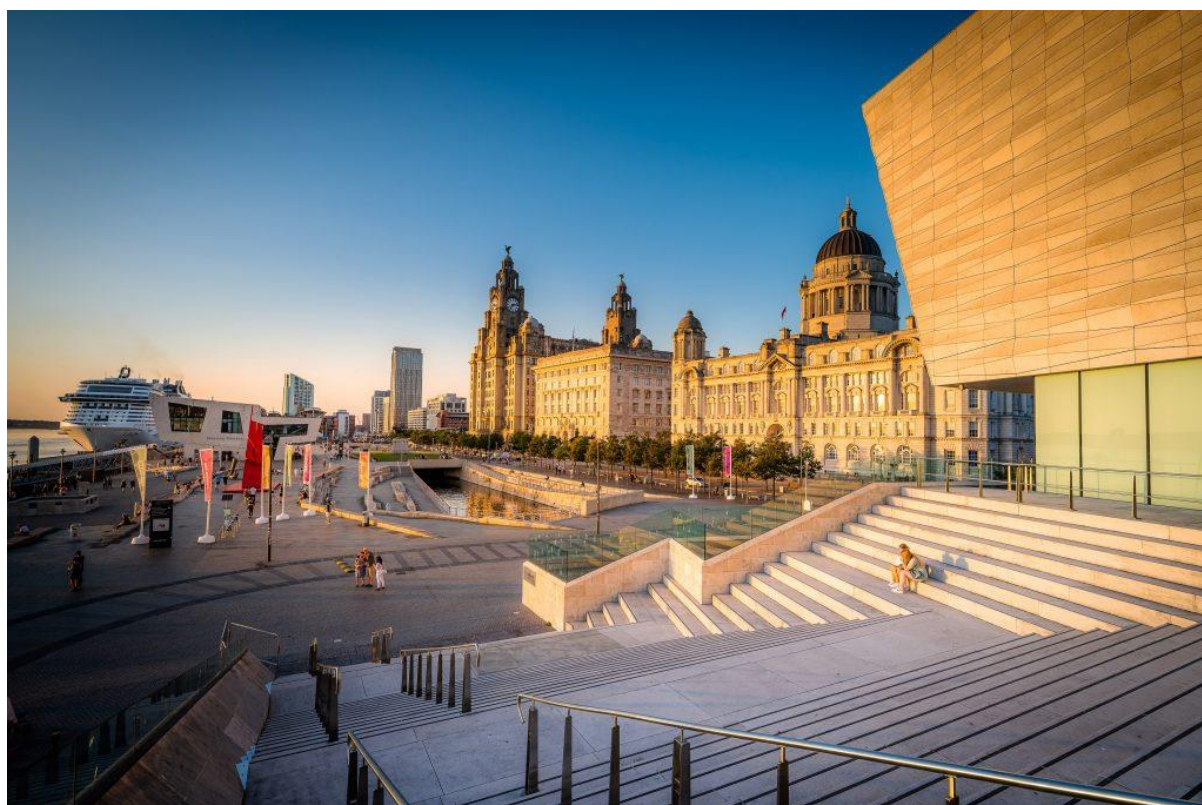




Eurovision Village
Friday 5th – Saturday 13th May 2023
Local Business and Resident Information Pack



Event overview

Ukraine's current and former Eurovision champions are to headline Liverpool's official Eurovision Village – along with a host of major stars from the world of pop, gospel and opera – in a unique celebration.

With just weeks to go until Eurovision takes over the city, the first Village details have been announced shining a light on the nine-day programme guaranteeing fun, food and fantastic music – promising to be one huge party!

Opening on Friday 5 May and running every day until the Grand Final on 13 May, the Eurovision Village will offer a mix of incredible one-off shows, live performances, DJ sets and special guest appearances.

A unique area – Discover Ukraine – will be dedicated to celebrating Ukrainian creatives, with a whole range of European food and drink on offer across the site, making the Pier Head *the* place to spend time with family and friends and soak up the Eurovision atmosphere.

The first eight days of the Eurovision Village will be free and non-ticketed, with the *Grand Final Party on the Pier Head* on Saturday 13 May being £15 a ticket.

Information Pack

Liverpool City Council has and will continue to lead on all local business and resident consultation.

There will be significant road closures and event site build taking place, in and around the Pier Head area which is likely to have an impact on access to your business.

The following information is designed to give you all the key details you as a business require, ensuring you can plan around some of the restrictions that will be in place to minimise or mitigate the impact in the lead up to, and duration of Eurovision Village.

Key Event Dates

Set up begins at the North End of site – 28th April 2023

Phase one of Traffic Management – 28th April 2023

Phase two of Traffic Management – 2nd May 2023

Event opens to general public – 5th May 2023

Event closes to general public – 13th May 2023

Phase three of Traffic Management/De Rig Commences – 14th May 2023

De Rig Completed – Friday 19th May.

Travel Information

- Public transport will be much busier than usual throughout the Eurovision activation period so please advise your employees who are scheduled to work throughout the event period that they should plan their journeys to and from work in advance.
- For venues / businesses in and around the Pier Head area, please review staff shift patterns in conjunction with Merseytravel's public transport information as you may need to adjust staff arrival / departure times across numerous dates.
- For the most up to date travel advice, please visit [Eurovision Travel Advice | Liverpool City Region | Merseytravel](#) which will be updated in real time.

Deliveries

Deliveries to the Mann Island/Pier Head Area – Will be accessed via Brunswick Street – George's dock way then Mann Island, egress will be the reverse. Within Mann Island there will be a security access point staffed by Merseyside Police from 10AM until event close. Between these hours only emergency access will be facilitated. Therefore, any non-emergency deliveries must be scheduled between event closure and 10AM.

Noise Levels

- This event is scheduled to end on most nights at approximately 2300Hrs; we envisage crowds will have dispersed the area by 23.30 based on comparable events of this scale.
- The end time of Euro Village activation will differentiate twice from the above 2300 timing, the first being on Friday 12th May where the closing time will be 2330. The second being the following day Saturday 13th May, where the closing time will be in conjunction with the ending of the Eurovision Final live broadcast.
- Hotels and business in and around the Pier Head area can be assured that Liverpool City Council takes potential noise pollution very seriously. Several measures have been put in place to minimise and mitigate any impact on the local community from excessive noise. Ensuring the event is compliant within noise regulation parameters is a condition of the Event License being issued; sound checks will in place to ensure that sound levels are within the acceptable limits both before and during the event.
- Please note there will also be a pyrotechnic moment at the Eurovision Village on the night of the Eurovision Final (13th May), the pyrotechnic moment will be timed simultaneous to the ending of the BBC's live broadcast of the final.
- Below are some indicative dates/times where sound checks will be undertaken and noise levels will be tested; you may wish to advise staff / residents / guests who this may be relevant to:

Sound Checks

Sound checks will be in place once a day for the duration of the Eurovision Village 5th-13th May, sound checks will be no earlier than 0900 and dependant on the programme of artist planned for that particular day **may** continue up until opening of gates. This is not expected to be continuous noise.

Hospitality Venues – Operational planning

- You have sufficient stock levels well in advance of Eurovision Village, as deliveries cannot be facilitated throughout the day.
- You have appropriate staffing levels to facilitate the expected increased demand.
- You have adequate vigilance/security at your venue to manage the possibly increased footfall.
- You have adequate cleansing plans and staff in place to support any increased demand on toilet facilities.
- Office based staff may wish to work from home if / where possible due to increased noise levels / interference from rehearsals in the lead up to the event.
- If you are hosting an event or function within Pier Head proximity, please advise attendees to allow sufficient time to get to the venue as usual access routes may not be available.
- For anyone attending the event, they should visit the official event FAQ's here: [fags \(visitliverpool.com\)](https://www.visitliverpool.com/fags)

Traffic Management Plan

Significant road closures and traffic diversions will be in place, in and around the Pier Head area well in advance of the event, and throughout its duration.

Access for emergency vehicles will be maintained via designated 'Red Routes'.

Road closure information

All Road closures will have Traffic Marshals from a local stewarding company in place throughout; they have good working experience of these closures and will advise alternative routes available to assist you.

Location	From	To
Canada Boulevard From Brunswick St to Isle of Man gates and partial closure of Water Street.	0600 - 28/04/23	1700 19/05/23
Canada Boulevard From Brunswick St to Mann Island. Partial Water Street Closure.	0600 – 02/05/23	23.59 – 16/05/23
Mann Island Closed. Residents 24-hour access, Deliveries prior to 10AM.	0600 – 02/05/23	23.59 – 16/05/23
Georges Dock Closed. Residents 24-hour access, Deliveries prior to 10AM.	0600 – 02/05/23	23.59 – 16/05/23
Brunswick Street From Georges dock to Canada Boulevard.	0600 – 02/05/23	23.59 – 16/05/23
St Nics Place (Adjacent to Liver Buildings)	0600 – 02/05/23	23.59 – 16/05/23
Water Street (From Strand to Canada Boulevard)	0600 – 02/05/23	23.59 – 16/05/23

Additional Road Closure Information

There will be the capacity to close the Strand in both directions between Chapel St and James St for the duration of approximately 10 minutes post event each night between 2200-0100.

Frequently Asked Questions

The link to the event specific FAQs for final ticket holders attending the event can be found here: [faqs \(visitliverpool.com\)](https://www.visitliverpool.com/faq)

Below are FAQ's that are more relevant to local businesses and residents

When is the Eurovision Village taking place?	Eurovision Village will commence on the Friday 5 th May 2023 and reach a climax the night of Saturday 13 th May 2023.
What are the timings of the event?	<p>Friday 5th May – 1700 till 2300</p> <p>Saturday 6th May- 1030 till 2300</p> <p>Sunday 7th May – 1200 till 2300</p> <p>Monday 8th May – 1200 till 2300</p> <p>Tuesday 9th May – 1200 till 2300</p> <p>Wednesday 10th May – 1200 till 2300</p> <p>Thursday 11th May – 1200 till 2300</p> <p>Friday 12th May – 1200 till 2330</p> <p>Saturday 13th May – 1400 till 0100*</p> <p>*Eurovision Village ending on the 13th May will coincide with the ending of the Eurovision final live broadcast.</p>
Who can attend?	Friday 5 th – Friday 12 th Eurovision Village is free and open to all ages. Saturday 13 th will be a ticketed event for ages 18+.

Will there be public toilets in the event space?	Yes, additional toilets will be provided throughout the event site with the amount calculated on audience numbers.
Will the area around the event site be cleansed?	A full cleansing plan is in place post event as well as including additional litter bins situated around the event site and entrance points for disposal of any waste.
Will there be parking facilities?	There are no parking facilities within the event footprint. Although there are numerous multi-storey car parks in and around the Waterfront Area.
Where is the entrance into the event?	The entrance into Eurovision village will be via Water Street between the Strand and Canada Boulevard.
Can event goers leave and re-enter the event?	To ensure optimum security customers will not be able to leave and re-enter the event site on the Eurovision Grand Final.

Contact

Should you have any specific questions or queries that are not addressed above, please contact Culture Liverpool events team via:

Resident Hotline Number	0151 601 6392 This phone line will be open from: 2nd – 13th May – 1000-2230
E-mail	cultureliverpool@liverpool.gov.uk /Eurovision2023
Postal address	Liverpool City Council, 3rd floor Cunard Building, Water Street, Liverpool L3 1AH