

Engage Liverpool CIC

Minutes of Meeting

14/06/2023



Minutes of Board Meeting, 21 Duke Street, from 6.00 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)
DH – Duke Street (VB)
LL – St Lawrence Quay (VB)
MH – LMH (VB)
ZZ – Mann Island (VB)

Apologies:

GM - Prosocial Place (NVB)
AM - Armstrong Quay (VB)

2 Minutes of Previous Meeting & Matters Arising

Previous minutes circulated ahead of meeting and posted on website

GP went through actions to be completed:

- Conversation with MH on cycling feature format
- Sponsorship Document outstanding (item 6)
- GP: contacted NML re Neighbourhood Meeting (item 3)
- ZZ not found Wordpress developer yet, will check changes needed & if possible, fix GP to contact Alex Walker about PHP or Wordpress developer (item 4)
- Sue Finnigan taking over from Chris Brown at Marketing Liverpool – contacted re Eurovision Resident's Thank You event (item 7)
- ZZ send email to find connectors among residents
- Contact DMO post-Luxembourg & Eurovision meeting
- Thank you to ZZ for help and support with preparation for Luxembourg and Ignite Wirral event
- DH to get in touch with JMU (item 10)

3 Chairs Report

GP

GP circulated report ahead of meeting, detailed following meetings

- Luxembourg Tourism Summit – 150 participants, Engage well received and praised for honesty, professionalism & enthusiasm
- Farewell to Chris Brown from Marketing Liverpool at Hilton Hotel
- Teams meeting with HLF re Piazza Fountain (item 11)
- Liverpool City Region Visitor Economy Sustainability Task Force
- Andrew Beattie and Patrick Hurley re Citizens (item 9)
- Wirral Futures: Ignite Wirral on Regenerative Tourism

4 Finance Report

AM

Postponed
AM filed accounts with LCVS, awaiting return

5 Social Media Report

ZZ

ZZ reported that very few tweets have gone out this month with the City DNA tweet having the highest response
 Grapevine included article about flood risks, bus consultation and video of Martin's bank interior with the latter being most popular page

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| 6 Social Enterprise plan | Nothing to report | GM/ZZ
GM/ZZ Update Sponsorship documents (see SEP) |
| 7 Waterfront Residents Meeting 2023 | GP contacted Sue Finnigan re celebration and update event for residents
Get in touch with Faye Dyer and firm up plan | GP
GP to contact FD and SF |
| 8 2021 Seminar Series – Tourism: Luxembourg | GP reported back on Luxembourg event with very positive reception and promise of future invites to similar events across Europe

MH suggests encouraging LCC to recognise our reputation at these events and collaborate to city's advantage | GP

Connect with SF for conversation about tourism |
| 9 2022 Seminar Series - Citizens: Next steps | Group of super-connectors (significant citizens) to be invited to a lunch for a conversation before Northern Forum: Arts and Citizenship at LIPA, 14 th July 1-3pm (with RSA & LIPA) | GP |
| 10 ARCH Project: Next steps | Reconnect with universities

Potential topic for future SS: Sustainability and its impact on residents (flooding, traffic, heat) | DH

DH get in touch with JMU & UoL |
| 11 Piazza Fountain | GP reported on Teams meeting following EOI submission to HLF
Main obstacles ownership & long-term sustainability
Limited time to submit new Expression of Interest (EOI)
Engage offered to hold conversations with some local people by end of month | GP

GP meetings with significant individuals |
| 12 AOB | Short discussion on Biodiversity Net Gain Policy Advice Note for Local Plan and the Healthy City Design International Conference

Next Meetings: 12.07; 09.08; 13.09; 11.10; 08.11; 13.12. | ALL

Venues: Duke St |