

# Engage Liverpool CIC

## Minutes of Meeting

### 11/09/2024



Minutes of Board Meeting, 21 Duke Street, from 6.00 pm

#### 1 Apologies, Welcome & Introduction

#### Actions

##### Attendees:

GP (Chair) - City Quay (VB)  
DH – Duke Street (VB)  
MH – LMH (VB)  
ZZ – Mann Island (VB)  
Constable Andy Holsgrove (Merseyside Police)

##### Apologies:

AM - Armstrong Quay (VB)  
GM - Prosocial Place (NVB)

#### 2 Minutes of Previous Meeting & Matters Arising

Previous minutes circulated ahead of meeting and published on website  
GP introduces Andy Holsgrove from Prevent Strategy at Merseyside Police who gives an insight into policing strategies and challenges and expresses interest in joint project to engage with residents  
GP suggests mapping exercise in new year (January) → partnership meeting to discuss policing in city centre including police, licensing and PCC

→ Date and location to be confirmed

#### 3 Chairs Report

GP circulated report ahead of meeting

**GP**

#### 4 Finance Report

AM circulated report ahead of meeting  
GP remarked that funds available excluded funds that entered account in previous financial year, so situation ahead of SS more positive than apparent

Board reviewed budget and noted that with savings in venue hire and accommodation made there is potential to appoint PR agency to help with publicity

**AM**

#### 5 Social Media Report

postponed

**ZZ**

#### 6 2024 Seminar Series

→ MH to organise presentation equipment (pull down screen & projector or TV, microphones) for LJMU & Ferry Terminal

→ GP to forward contact for LJMU & Ferry Terminal to MH

ZZ talked to James Murphy (Eventhorizon) about filming events, which will not be livestreamed

New Valencia speaker: Francisca Hipolito (Las Naves) to arrive on 23<sup>rd</sup> October at Manchester Airport → MH to collect

**GP**

MH organise presentation equipment  
GP forward contact

MH collect speaker on 23<sup>rd</sup> Oct

ZZ change details on flyer  
GP send details

→ ZZ to ask Nonconform for artwork to add sponsor logo and new speaker to flyer → GP to send details

DH collect speaker on 9<sup>th</sup> Oct

Tallinn speaker to be collected by DH

BOARD add suggestions to spreadsheet

GP to publicise SS24 on social media → Board to suggest which organisations to include → ZZ made Excel sheet for suggestions

Board find PR agency

GP sent email to all councillors and hard copies

GP invite Simon

Board discussed potential marketing agencies to help with publicity: Nineteen Agency, Nonconform or contact from MH → explore capacity

Conversation on hospitality for speakers before SS & on evening of seminars

→ invite Simon Mansfield to evening meals

→ finish arrangements via WhatsApp

→ review feedback forms

→ Do we need more help?

**7 Constable Andy Holsgrove**  
Dealt with under item 2

**GP**

**8 Piazza Fountain**  
postponed

**GP**

**9 AOB**

**GP**

**Next Meetings:**  
*09.10; 13.11; 11.12.*

**Venue:**  
Duke St