

# Engage Liverpool CIC

## Minutes of Meeting

### 12/02/2024



Minutes of Board Meeting, 21 Duke Street, from 6.00 pm

#### 1 Apologies, Welcome & Introduction

#### Actions

##### Attendees:

GP (Chair) - City Quay (VB)  
AM - Armstrong Quay (VB)  
DH – Duke Street (VB)  
GM - Prosocial Place (NVB)  
MH – LMH (VB)  
ZZ – Mann Island (VB)

##### Apologies:

Ed Gommon – Zero Carbon  
Liverpool  
Rich Jones – St. Andrew's  
Community Network

#### 2 Minutes of Previous Meeting & Matters Arising

Previous minutes circulated ahead of meeting and published on website.

GP

#### 3 Chairs Report

GP circulated report ahead of meeting and detailed the following:

- Follow up Teams meeting to SS24 with LCC
- Meeting with Rich Jones, St. Andrew's Community Network re food sustainability in preparation of SS25
- Meeting with Keenan Humble, Feeding Liverpool re Food Summit (1<sup>st</sup> May) & participation of SS25
- Nonconform re beginning of design concepts for SS25
- Waterfront BID meeting re Annual Residents Meeting
- Ropewalks residents
- Piazza Fountain Steering Group + fixing of new signage
- Meeting Lucy Antal, Feedback Global re SS25

GP

GP to enquire about cost for additional PF plaque

BOARD ideas for 3 topics for SS25  
Who is producing food in the area?

ZZ GoogleDoc for SS25

#### 4 Finance Report

AM update on funds in account and notes that financial year end upcoming March 31<sup>st</sup>.

GP enquires about funding for film showing → item 7

AM

#### 5 Social Media Report

ZZ reports X account was hacked and suspended after SS24 → suggests to copy and backup relevant pages

Conversation on whether active social media is still feasible or more sensible to invite attendees after events to sign up to newsletter

GP questions how to enable outreach without social media → advice from marketing consultants on marketing and promotion strategy going forward  
MH suggests contacting block managers to help advertise through inhouse apps (initial contact City Residential)

ZZ to change X button on website to Bluesky & update evaluation forms to include communication preferences

GP to report back on two meetings with LCC

ZZ

Backup X history

MH/GP contact City Residential

ZZ change button on website

ZZ/GP update feedback forms

BOARD ideas for Grapevine

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|---|--|
| <p><b>6 Waterfront Residents Meeting 2025</b><br/>         Sold out event with people on waiting list → ZZ send message to attendees to cancel ticket if not able to come to free up tickets<br/>         GP asks for support on night: ask Julie Hadwin if able to help<br/>         ZZ print registration list<br/>         GM volunteers to register attendees<br/>         GP to arrive before 4.45pm, others to arrive by 5.00pm, attendees will start arriving 5.15pm<br/>         ZZ send files for digital screen &amp; take notes for writeup<br/>         GP to ask presenters to send slides</p> | <p><b>GP</b><br/>         ZZ print registration list, send files, take notes<br/>         GM register attendees<br/>         GP remind presenters to send slides</p> |
| <p><b>7 ACTIONism: the film</b><br/>         GP follows on circulated email with information on film screening on active citizenship<br/>         Where and when to show film?<br/>         Which groups to connect with?<br/>         Suggested links: FACT – Cinema in the City, Squash Liverpool, Scalarama, Hope Street Theatre, Hope Street Hotel, The Casa, The Dome Grand Central Hall, Everyman Cinema</p>  | <p><b>GP</b><br/>         BOARD share ideas on next steps</p>  |
| <p><b>8 2024 Seminar Series</b> Next Steps Follow Up<br/>         Postponed discussion</p>  | <p><b>ALL</b></p>  |
| <p><b>9 2025 Seminar Series</b><br/>         Postponed discussion</p>   | <p><b>ALL</b><br/>         Share ideas via WhatsApp</p>  |
| <p><b>10 Piazza Fountain</b><br/>         Discussed under → item 3</p>  | <p><b>ALL</b></p>  |
| <p><b>11 AOB</b></p> <p><b>Next Meetings:</b><br/>         12.03; 09.04; 14.05; 04.06; 09.07; 13.08; 10.09; 08.10; 12.11; 10.12.</p>  | <p><b>ALL</b></p> <p><b>Venue:</b><br/>         Duke St</p>  |