

Engage Liverpool CIC

Minutes of Meeting

10/09/2025



Minutes of Board Meeting, 21 Duke Street, from 6.00 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)
AM - Armstrong Quay (VB)
DH – Duke Street (VB)
MH – LMH (VB)
ZZ – Mann Island (VB)

Absent:

GM - Prosocial Place (NVB)

2 Minutes of Previous Meeting & Matters Arising

Previous minutes published on website. GP went through actions, ZZ&GP check venue's AV → item 7

GP

ZZ/GP check venue
AV

3 Chairs Report

GP circulated report ahead of meeting and detailed the following:

- Fozia Choudhry re SS25/3
- Michael Swerdlow re [Deane Road Jewish Cemetery](#)
- Keenan Humble – Feeding Liverpool re SS25 sponsorship
- Ruth Sherlock – Duke St Market re SS25/2
- Andy Povey – Cunard Building re SS25/1
- Transition Liverpool with ZZ re SS25

GP

4 Finance Report

Finance report circulated ahead of meeting
SS25:

- Positive bank balance
- Sponsorship received
- Budget discussed, GP asking for costs from showcase tasters
- ZZ suggests allocation of more funds to social media to boost attendance figures → item 5
- Speaker gifts: dietary requirements discussed → DH to source
- Travel expenses: GP invited main speaker to book travel

AM

ZZ talk about
promotion with
Nonconform

DH to source hampers

5 Social Media Report

August Grapevine went out, one more before SS
Slightly lower open rate than usual, some click through to articles on choice of venues
Danielle in charge of social media for SS25 → item 7
BOARD to share articles on food, growing food, food miles, etc.

ZZ

GP write articles
BOARD share articles

6 Heritage Homes Meeting

GP apologies on not posting follow up due to other commitments

ALL

GP publish follow up

DH & AM resent notes, recording sent by resident → MH summarised via AI,
GP questioned about adding PDF of original articles to website

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|---|---|
| <p>7 Seminar Series 2025: Liverpool's Food Culture</p> <p>Discussed → item 3, 4 & 5</p> <p>Help with flyer distribution needed, residents who help receive free ticket to seminars → GP to share list of helpers with ZZ</p> <p>Discussion on coordinated flyer distribution and list of venues → Board share on WhatsApp which venues supplied</p> <p>GP&ZZ to distribute across apartments</p> <p>ZZ shares social media comment by speaker Sheila Dillon → respond</p> <p>GP share news about one showcaser, nothing to change</p> <p>Ask Danielle to connect with following of speakers, pay for Fb ad & push for PR on radio</p> <p>GP to contact Liverpool Food Growers Network to add seminars to Event page</p> <p>DH suggests connecting with sustainability people at universities</p> | <p>GP</p> <p>BOARD share PR ideas</p> <p>GP list of helpers to ZZ</p>
<p>ZZ respond to comment</p> <p>ZZ talk to Danielle</p>
<p>LFGN to add seminars to website</p> |
| <p>8 Piazza Fountain</p> <p>postponed</p> | <p>ALL</p> |
| <p>9 AOB</p> <p>Evaluation forms need reprinting and potentially updating</p> | <p>ALL</p> <p>ZZ to advise GP to reprint forms</p> |
| <p>Next Meetings:</p> <p>08.10; 12.11; 10.12.</p> | <p>Venue::</p> <p>Duke St</p> |