

Engage Liverpool CIC Minutes of Meeting 08/10/15



Minutes of Board Meeting at Elliot Fletcher, Brunswick Retail Park, Liverpool , 5.30 pm – 7.30 pm

1 Apologies , Welcome & Acknowledgement

GP

Attendees:

GP (Chair) - City Quay
JB - Armstrong Quay
MH - LMH
AM - Armstrong Quay
MR- Wapping Quay
GM- Prosocial Place
EC- Project Manager
KB- Social Media
DM - Social media

Apologies were received from:

DH – Quay House
LB- Marketing and PR
MF- Project Manager
HW- LCC
RT- Atlantic Gateway Parklands

2 Minutes of previous meeting

BOARD

Noted the minutes of previous meeting already approved electronically

3 Matters Arising from Last Meeting

Dealt with in main items

4 Chairs Report

GP

GP submitted a detailed report of last month's meetings. Notable among these: Meeting with residents of the Albany building, numerous meetings with the project leads of Engage projects familiarising them with the new website, budgeting and collaborations, Seminar work and Website development.

5 Finance Report

AM

AM brought the Board up to date with the financial situation. Engage own fund running low presently. Ways to raise money to fund outstanding payments discussed. Board discussed need to approach residents with fund raising experience to help Engage raise funds

6 Funding Report

	i) Locality: Historic Downtown/Commercial District	GP/JB
	GP and JB working together on a bid to Locality	
7	Enterprise Plan	GM
	Enterprise Plan almost completed, looking good and ready to be populated.	
8	Website & Social Media Report	KB
	KB circulated a detailed report on all the changes he had made since working for Engage. Facebook and Twitter accounts reactivated and spruced up. Systematic plan for regular Facebook posts and Tweets in place using Hootsuite. Social media campaign to raise awareness of seminar series successful. To look into integrating the new website with feeds across various platforms. To also use the analytics to categorise top posts. KB to involve DM and work together on social media until the end of the seminar series. GP thanked both KB and DM for their contribution.	
9	Engage Projects	
	i) Arts Project Update	DH
	Postponed in absence of DH	
	ii) Liveable Liverpool Seminar Series 2015 .	GP
	GP updated the Board on all arrangements for the ongoing seminars. First seminar well attended.	
	iii) Blue Green Project	EC
	Elaine Cresswell circulated a very informative project report for Bluegreen Liverpool. Report outlined objectives, activities, resources and budgets. In talks with LCC for using vacant lands for community events - might lead to a month long event supported by Bluegreen with Bluegreen focusing on skill sharing in all its activities. Other Board members suggested links that EC could pursue. GP thanked EC for her contribution.	
	(iv) Air Quality project	MF
	Postponed until next month	
10	AOB	ALL
	Board discussed viable topics for next year's seminar series - sustainability, wellbeing, green cities, empathetic design and lifestyles .	
11	Date of next Board meeting	
	Board meetings now on 2nd Thursdays at Elliot Fletcher until further notice: 12.11.15; 10.12.15; 14.01.16; 11.02.16; 10.03.16.	GP