

Liverpool City Centre Strategic Investment Framework

Strategic Priorities and Implementation Annexe

The projects identified within the Liverpool City Centre Strategic Investment Framework (SIF) relate to either Major Transformational Projects, Strategic Initiatives or Infrastructure. The delivery and implementation of these is of upmost importance to ensure job creation and economic growth is achieved. The following table has been established in collaboration with key stakeholders to ensure that a number of objectives are achieved. The areas for consideration within the table include:

- **Ownership-** Responsibility for lead delivery is allocated to ensure projects are driven forward by the appropriate authority. They will enlist the support of other key stakeholders when appropriate;
- **Timeframes-**The timeframe for delivery is in many instances dependent on the delivery of other linked projects and the project's ability to deliver jobs. Three timeframes have been identified: 1-3 years for near term projects; 4-8 years for medium term projects; and 9-15 years for long term projects.
- **Priority-** Projects have been prioritised to ensure that jobs are delivered throughout the 15 year duration of the SIF, with an initial boost in the near term to stimulate the economy and ensure that the reduced public sector employment opportunities are replaced by private sector opportunities. High priority projects will therefore be planned, implemented and delivered in the earlier stages of the SIF where funding allows;
- **Potential funding source-** Various options for funding have been identified and other opportunities are expected to become available over the lifetime of the SIF ; and
- **Outcomes-** Each project has been identified and designed to achieve an outcome which will benefit the city's development, ultimately leading to job creation and economic growth. The success of each of the individual projects is dependent on achieving the identified outcome.

The following table illustrates these points for each of the projects identified within sections 5, 6,7 and 8 of the SIF

Ownership

C&RT- Canal & River Trust
GE- Gower Street Estates
DfE- Department for Education
HCA- Homes & Communities Agency
HU – Hope University
LAC- Liverpool Anglican Cathedral
LCC- Liverpool City Council
LJMU- Liverpool John Moores University
LV- Liverpool Vision
LWBPCIC- Liverpool Waterfront Business Partnership
Community Interest Company
MDC- Mayoral Development Corporation
MT- Merseytravel
N- Neptune Developments Ltd
NE- National Express
NML- National Museums Liverpool
NR- Network Rail
PS- Private Sector
RL- Regenerate Liverpool
RLBUHT- Royal Liverpool & Broadgreen University Hospitals
Trust
RLP- Royal Liverpool Philharmonic
UoL- University of Liverpool

Funding

ACE- Arts Council England
AS- Atlantic Strategy
BID- Business Improvement District
BIS- UK Department of Business Innovation and Skills
BW- British Waterways
CC- Coastal Communities
ERDF- European Regional Development Fund
GPF- Growing Places
HLF- Heritage Lottery Fund
LHU- Liverpool Hope University
LJMU- Liverpool John Moores University
MF- Mayoral Fund
MT- Merseytravel
RGF- Regional Growth Fund
UoL- University of Liverpool

Waterfront

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
• Kings Dock	Development in accordance with the Kings Dock Masterplan, incorporating the Exhibition Centre, hotel and associated mixed use, leisure -led development.	HCA	1-3 (Planning) 4-8 (Delivery)	High	Private, RGF, ERDF	<ol style="list-style-type: none"> 1. Increased visitor numbers to the Waterfront 2. Increased overnight stays in the City Centre 3. Direct job creation in Waterfront projects 4. Increased no of visitor attractions and food/drink outlets in Waterfront area 5. Increased number of new business start ups in the Waterfront area. 6. Increased use of dock system by water borne vessels
• Exhibition Centre Liverpool	Construction of the Exhibition Centre and hotel.	LCC	1-3	High	Private, ERDF, LCC	
• International Migration Attraction	An international migration visitor attraction on the Waterfront.	LV	1-3 (Planning) 4-8 (Delivery)	High	LCC, ERDF, HLF, ACE	
• Destination Leisure	An 'extreme sports' visitor destination on the Waterfront offering unique sporting facilities, with associated food & drink and retail.	PS	1-3	Medium	Private. RGF	
• HM Revenues & Customs Building	An opportunity to redevelop this significant building situated on Queens Dock.	PS	1-3	Medium	Private	
• The Three Graces and the Albert Dock	The delivery of fully occupied floorspace .	PS	1-3	Medium	Private	
• Liverpool Waters	Completion of Princes Dock and realisation of King Edward districts. New and enhanced pedestrian and cycle connections critical to the successful integration of these areas into the city's Central Business District (CBD) and the Waterfront.	Peel Holdings	4-15	High	Private	
• Liverpool Cruise Terminal	A Liverpool Cruise Terminal situated within Princes Dock, with the provision of enhanced water-based infrastructure including river taxis.	LCC, Peel Holdings	4-8	High	Private (Peel) Holdings ERDF, LCC	
• Link into Liverpool Waters	A high quality connection for walking and cycling, in particular around the northern end of the Pier Head, in conjunction with the Liverpool Cruise Terminal, and north through Princes Dock to link into Stanley Dock.	LCC, Peel Holdings	4-8	Medium	Peel Holdings, ERDF, LCC	
• Canning Dry Dock Bridge	Canning Dry Dock Bridge required to link the Pier Head and Albert Dock via Mann Island and complete the Dockside Walk.	LV	1-3	Medium	Private. GPF, RGF	
• Dockside Walk	Link between the ACC and the Museum of Liverpool for walking and cycling.	LCC, GE, HCA	4-8	Medium	Private, GPF, C&RT	

Waterfront

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
• Cruise Liner Transport	Improved cruise visitor transport system around the city, in particular to major tourism destinations e.g. the Anglican Cathedral.	MT	1-3	High	MT	<ol style="list-style-type: none"> 1. Increased visitor numbers to the Waterfront 2. Increased overnight stays in the City Centre 3. Direct job creation in Waterfront projects 4. Increased no of food/drink outlets in Waterfront area 5. Increased number of new business start ups in the Waterfront area. 6. Increased use of dock system by water borne vessels
• Waterfront Connections/Enhanced Signage	The delivery of a signage scheme at the Pier Head that will complete a Wayfinding Strategy from Kings Dock in the south to Princes Dock in the north.	LWBPCIC	1-3	High	Private, LCC, C&RT	
• River animation	Through activities such as water taxis and boat tours.	PS/ C&RT	1-3	Medium	Private	
• Lighting Up	As part of the overall 'Lighting the City' initiative, lighting up the central axis will draw attention to the Waterfront offer during the evening and shorter days.	LWBPCIC	1-3	High	Private, CCF, LCC	
• Waterfront Festival	The Mersey River Festival has potential to enliven the Waterfront and should aim to become an annual international standard visitor event.	LCC	1-3	Medium	Private	
• Enlivening Waterspace	The South Docks Waterspace Strategy (2011), produced by C&RT provides opportunities for enlivening the South Docks Waterspace including floating buildings and greater use of the water space for connections leisure activity.	C&RT	1-3 (Planning) 4-8 (Delivery)	Medium	Private	

St Georges

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
• Masterplan	Masterplan to produce ideas to reconnect St George's Quarter into the city centre and maximise the use and enjoyment of its buildings and spaces	LV	1-3	High	LCC, MF	1. More efficient bus movement through the defined area
• St. George's Plateau	Creation of a high quality space adjacent to North Western Hall providing a location for events and activities.	LCC, LV	4-8	High	GPF, HLF, ERDF, MF	2. Increased patronage visitor attractions in St George's Quarter
• Reworking of St John's Gardens/William Brown Street/St John's Lane	Definition of key east-west routes between the retail heart and the city's great cultural buildings.	LCC	4-8	Medium	LCC, HLF	3. Creation of new jobs in visitor/tourism sector directly linked to project
• St Georges/ Byrom Street Campus Link	Pedestrian at-grade link across Hunter Street to allow improved access to LJMU's Byrom Street campus.	LCC	4-8	Medium	LCC	4. Creation of more useable green space
• Lime Street/ Roe Street Bus Movement	Revision of bus movement on Lime Street/ Roe Street.	LCC, MT	1-3	High	MT	5. Enhanced connectivity through the area
• Hatton Garden/ Old Haymarket/ Dale Street Intersection	Revision of the use of space at the Hatton Garden/ Old Haymarket/ Dale Street intersection to embed St.George's Quarter within the Water Street/Dale Street/Lime Street Great Street and improve the connections.	LCC	4-8	High	LCC	6. Improvement in air quality
• Redevelopment of Queen Square Travel Centre	Redevelopment of Queen Square Travel Centre to provide enhanced facilities.	LCC, MT	9-15	High	MT	
• Removal of Flyovers	Removal of flyovers to facilitate the at-grade pedestrian link to LJMU's Byrom Street Campus.	LCC	9-15	Low	LCC	
• Improved links between Leeds Street and St Anne Street	Downgrading of Hunter Street, through reduced traffic flow, achieved with the construction of the St Anne Street Link to the north of the City Centre, allowing much greater access between Byrom Street and the rest of the Knowledge Quarter.	LCC	4-8	Medium	LCC	

Central

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
• Central Village	A retail and leisure development encompassing the former Lewis' building	Merepark	1-3	High	Private, ERDF, Jessica	<ol style="list-style-type: none"> 1. Improved capacity and footfall 2. Growth in new retail and leisure businesses in the target area 3. Job creation in retail/leisure sector 4. Improved connectivity 5. Delivery of new retail and leisure floorspace
• St Johns Centre Improvements	Improvements to the St Johns Centre to improve the visitor retail experience	Infared	1-3 (Planning) 4-8 (Delivery)	High	Private (Infared)	
• St Johns Centre Public Realm	Quality improvements to the public space around the St. John's Centre	LCC	4-8	Medium	Private (Infared), LCC	
• Williamson Square re-development site	Redevelopment of the site to the north of Williamson Square to improve the visitor retail experience	Infrared	9-15	Medium	Private	
• Williamson Square and Met Quarter connection	Quality improvements to the Williamson Square public space, extending to the Met Quarter	LCC	1-3 (Planning) 4-8 (Delivery)	Medium	Private, LCC, Growing Places	
• Market Management & Regulation	Improvement to the quality, management, and regulation of the city centre market offer.	LCC	1-3	Medium	LCC, BID	
• Whitechapel Retail Project	A major intervention around Williamson Square and Whitechapel to shape the next phase of the core City Centre development programme.	PS	1-3 (Planning) 4-8 (Delivery)	Medium	Private, LCC	
• Area Management and Promotion	Development of a coherent and consistent approach to City Centre management, maintenance, branding and promotion.	LCC	1-3	High	LCC, BID	

[Also refer to the Main Retail Area Strategy (2011) for more detailed Implementation Strategy and Action Plan]

Knowledge Quarter

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
• Copperas Hill	A mixed-use Knowledge Economy led development which will provide a city centre gateway location for the Knowledge Quarter	RL, LJMU	1-3	High	Private, LJMU	<ol style="list-style-type: none"> Job creation in the Life Science sector New business start-ups and growth Increased graduate retention Stimulation of investment in Islington and Canning Georgian Quarter Improved connectivity through the area Creation of new floorspace targeted at the Life Sciences Sectors and in support of Knowledge Economy uses
• Student Residential	Investment to address the shortage of City Centre student residential accommodation in the short term	PS, UoL	1-3	Medium	Private, UoL	
• Hope University Integration	Integration of Creative Campus at Hope University through improved connectivity, marketing and promotion	HU	1-3	Medium	LHU, LCC	
• Bio Campus	Development of commercial laboratory space, through delivery of the BioCampus;	LCC, RLBUHT, UoL, LJMU,	1-3	High	Private, ERDF, RGF TSB, LCC, RLBUHT	
• Royal Liverpool University Teaching Hospital Project	Reprovision of Royal Liverpool University Teaching Hospital;	RLBUHT, PFI	1-3	High	NHS	
• Liverpool School of Tropical Medicine	Expansion of existing facilities for Liverpool School of Tropical Medicine	LSTM	1-3	High	Private	
• John Foster Building	Redevelopment of the LJMU John Foster Building for a variety of uses to support the knowledge economy.	LJMU, PS	4-8	Medium	Private, LJMU	
• Redevelopment of the Pembroke Place area	Comprehensive redevelopment of the Pembroke Place area of Islington, to support and enhance the hospital, Liverpool School of Tropical Medicine and provide knowledge-related development.	PS	4-8	High	Private	
• Brownlow Hill and Mount Pleasant (public realm)	Investment in Brownlow Hill and Mount Pleasant to improve the journey between the City Centre and the Knowledge Quarter for the pedestrian with a Knowledge Quarter Gateway adjacent to the Adelphi.	LCC	4-8	Medium	LCC, LJMU, UoL, MF, GPF	
• KQ Green Infrastructure	Public realm investment and provision of green infrastructure throughout the Knowledge Quarter	LCC, UoL LJMU, RLBUHT	4-8	Medium	LCC, LJMU, UoL, NHS, GPF	
• Café Culture	Development of a café culture in the heart of the Knowledge Quarter	PS	4-8	Medium	Private	

[Also refer to the Knowledge Quarter Strategic Investment Framework (2011) for more detailed Implementation Strategy and Delivery Plan]

Commercial District

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
• Pall Mall	Eastern expansion of the Commercial District	HCA LCC PS	1-3	High	RGF, HCA, Private	1. Job Creation in financial and professional services sector
• Princes Dock (Phase 1)	Western expansion of the Commercial District, the first phase of Liverpool Waters	Peel	1-3	High	Private	2. Direct inward investment
• King Edward Triangle	An extension of the Commercial District featuring a tall building cluster of offices and residential uses.	Peel	9-15	Medium	Private	3. New business creation in target sectors
• Moorfields Station Internal Improvements	Short term internal improvements to the interior of Moorfields Station	MT	1-3	Medium	MT	4. New floorspace targeted at Financial & Professional Services
• Moorfields Station Arrival Experience	The improvement of the retail and leisure experience upon arrival in the Commercial District	LCC, MT	4-8	Medium	Private, MT	

Great Streets

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
The Strand						
• Link 1 - The Strand	Kings Dock/ Baltic Triangle Pedestrian Link	LCC	1-3	High	ERDF, GPF	<ol style="list-style-type: none"> 1. Increased footfall on The Waterfront 2. Increase in job levels in culture, retail and leisure sectors 3. Increase connectivity between the Waterfront and city centre 4. Enhanced pedestrian and cycling routes 5. Improved provision of green infrastructure
• Link 2 - The Strand	Albert Dock/ Liverpool One Pedestrian Link	LCC	4-8	Medium	ERDF, GPF	
• Link 3 - The Strand	Mann Island/ James St Pedestrian Link improvements	LCC	1-3	High	ERDF, GPF	
• Link 4 - The Strand	Royal Liver Building/ Water St Pedestrian Link	LCC	4-8	Medium	ERDF, GPF	
• Link 5 - The Strand	Cruise Liner Terminal/ Chapel St Pedestrian Link	LCC	1-3	High	ERDF, GPF	
• Link 6 - The Strand	Princes Dock/ Commercial District Pedestrian Link	LCC	4-8	Medium	ERDF, GPF	

Great Streets

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
Water Street/Dale Street/Lime Street						
• The Water Street/Dale Street/Lime Street Strategic Action Plan	A comprehensive analysis and Strategic Action Plan to identify and manage growth opportunities.	LV	1-3	High	MF	1. Increase in high end residential accommodation 2. Increase in high end commercial floorspace
• New Development Opportunities	To be identified as part of the Strategic Action Plan. Possible opportunities include West Africa House, Drury House, Wellington, Martin's Building and India Buildings.	LV, PS	4-8	Medium	Private	3. Increase in job levels in Financial and Professional sector, culture, retail and leisure sectors
• West Moorfields	New opportunity sites to be developed as part of the Strategic Action Plan.	PS	4-8	Medium	Private	
• Public Spaces	Creation of pocket parks, bandstands and event spaces.	LCC	4-8	Medium	Private, LCC	
• Public Realm Improvements	Strengthening the link between the Cruise Liner Terminal and St Georges Quarter	LCC	4-8	Medium	Private, LCC, GPF	
• Green Links	Creation of a 'green link' between St George's Quarter and Central Village.	LCC	4-8	Medium	Private, LCC, GPF	

Great Streets

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
Hope Street Corridor						
• Hope Street Corridor Strategic Action Plan	A comprehensive analysis and Strategic Action Plan to identify and manage growth opportunities.	LV	1-3	High	MF	<ol style="list-style-type: none"> Increase in high end residential accommodation Increase in commercial floorspace Increase in job levels in culture, retail and leisure sectors
• Individual Development Opportunities	A number of identified development opportunities along the Hope Street Corridor.	PS	1-8	Medium	Private	
• Liverpool Philharmonic Hall	Refurbishment of the Liverpool Philharmonic Hall	RLP	1-3	High	ACE, HLF, Private, MF	
• Everyman Theatre	Redevelopment of the Everyman Theatre	Everyman	1-3	High	ERDF, ACE, private	
• St James Gardens	Redesign of the under-utilised St. James Gardens to form the heart of the Canning and Hope Street communities.	LCC, LAC	4-8	Medium	HLF, LAC, private	
• Public Realm Improvements	Strengthening the link between the hospital, universities and cathedrals	LCC	4-8	Medium	ERDF, GPF, UoL, private	
• Anglican Cathedral Improvements	Increasing the legibility and 'outward facing' profile of the Anglican Cathedral to mirror the transformation and success achieved around the Metropolitan Cathedral.	LAC	1-3	Medium	HLF, LAC, private	
• Connecting the Hope Creative Campus to the Knowledge Quarter	Strengthening the links across Islington (A580), to improve pedestrian connectivity with the Knowledge Quarter.	HU, LCC	4-8	Medium	LCC	

Infrastructure

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
• Liverpool Smart City	Support for the Smart Cities Agenda to drive forward resilient, intelligent and low carbon infrastructure solutions.	Smart City Board	1-9	High	LEP, private, GPF, RGF, ERDF	1. Support for the delivery of the Major Transformational Projects and Strategic Initiatives to achieve the full economic potential for job creation and economic growth
• Green Infrastructure	Protecting and enhancing the City's parks, outdoor spaces, trees and private gardens. Using 'green' links for walking and cycling where possible.	LCC	3-8	Medium	LCC, ERDF, GPF	
• Digital Infrastructure	Produce a City Centre Digital Infrastructure Plan including Superfast Broadband connections to key buildings as well as widespread wi-fi access.	LCC	1-3	High	BIS, RGF, GPF	
• Utilities Group	Establishment of a utilities group to plan and execute utility investments.	LCC	1-3	High	LCC	
• SIF Infrastructure Delivery Manager	Appointment of an advisor to deliver SIF infrastructure improvements.	LCC	1-3	High	LCC	
• Train Station Capacity Enhancements	Capacity enhancements, particularly at Central and Moorfields station.	MT, Network Rail	4-8 (Planning) 9-15 (Delivery)	Medium	MT, Network Rail	
• Liverpool Waters Passenger Transit Solution	A transit system to ensure Liverpool Waters is connected to the City Centre.	PS	4-8 (Planning) 9-15 (Delivery)	Medium	Private	
• Lime Street Concourse Improvements	Investment into Lime Street Station concourse to enhance the passenger experience.	NR	4-8	Medium	NR	

Infrastructure

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
• City Centre Bus Strategy- Feasibility Study	A full feasibility study to produce a City Centre Bus Strategy to embrace the changes required to support the SIF.	LCC, MT	1-3	High	LCC, MF	1. Support for the delivery of the Major Transformational Projects and Strategic Initiatives to achieve the full economic potential for job creation and economic growth
• National Express Coach Station	Re-provision of the National Express Coach Station	NE	4-8	Medium	Private	
• Waterfront to Anglican Cathedral Transport Service	A transport service to connect the Waterfront to the Anglican Cathedral.	MT	1-3	High	MT	
• Knowledge Quarter/ City Centre/Commercial District	A transport service to connect the Knowledge Quarter, Baltic Triangle, and Commercial District to the City Centre	MT	1-3	High	MT	
• City Centre/ Airport Rapid Transport Link	A rapid transport link between the City Centre and the Airport.	MDC	9-15	Medium	Private, MT, LCC, MDC	
• Strategic Car Parking Provision	High quality car parking provision with new development and to address the deficiencies in Hope Street and Mount Pleasant	PS	3-8	Medium	Private	
• Connectivity Strategy	A review to improve street connectivity and movement for vehicles, pedestrians and cyclists.	LCC	1-3	High	LCC	
• Key Strategic Connections for Walking and Cycling	Investment to improve key strategic routes for walking and cycling.	LCC	1-15	Medium	ERDF, GPF	
• Cultural Infrastructure	For partners to work together to ensure appropriate support is available to deliver projects.	LCC	1-3	High	LCC	
• Social Infrastructure	The establishment of neighbourhood partnerships, through community stakeholder groups involving residents and businesses.	LCC, LV	1-3	High	LCC, LV	

Strategic Initiatives

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
Enterprise:						
• Supporting enterprise in Distinctive Neighbourhoods	Creating the conditions to encourage enterprise in the Neighbourhoods	LV	1-3	High	LV	1. Job creation in target sectors 2. New business creation in target sectors
• Funding for Entrepreneurs	Micro Finance, Business Angels and targeted venture capital investment	LV	1-3	High	Private	3. New business start-ups and growth in target sectors 4. Increased graduate retention
• Business Start-up Service	Specialised business start-up service targeted at high growth potential businesses.	LV	1-3	High	LV	5. Creation of an 'entrepreneurial culture' 6. Increased international trade
• Higher Education Knowledge Transfer	Collaborative working between business and higher education to encourage innovation and knowledge transfer.	Universities	1-3	Medium	Universities	7. Raising the profile of Liverpool as a city for business
• Foster Exporting and International Trade	Programmes to support and foster more exporting of services and international trade.	LV/Chamber of Commerce	1-3	High	LV/Chamber of Commerce	
• Liverpool in London	Increased profile and usage of Liverpool in London office to create growth opportunities.	LV	1-3	High	LV	
• Training and skills	Development and delivery of demand led, sector specific skills and training.	DfE/FE/LCC	1-15	Medium	Schools/Colleges/LV/LCC	

Strategic Initiatives

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
Enterprise: Continued...						
• Bespoke Business Offer Development	Development of bespoke business offers through the newly established Mayoral Development Zones.	MDC	1-3	High	MDC	1. Job creation in target sectors 2. New business creation in target sectors
• Business Advice Service	Cohesive business advice service for growing City Centre businesses in collaboration with key partners.	LV	1-3	High	LV	3. New business start-ups and growth in target sectors
• Business Web and Social Media	Development of easy to access local business services making full use of web and social media.	LV	1-3	Medium	LV	4. Increased graduate retention
• Entrepreneurship culture	Promotion of entrepreneurship through collaborative working with businesses and schools.	DfE/FE/LV	1-3	Medium	Schools/Colleges/LV/LCC	5. Creation of an 'entrepreneurial culture' 6. Increased international trade
• Peer to Peer Networks	Support for the establishment of peer to peer networks to encourage innovative thinking and inter-trading.	LV	1-3	High	LV	7. Raising the profile of Liverpool as a city for business
• International Entrepreneurship	Collaboration with international partners to adopt best practice in fostering entrepreneurship.	LV	1-3	Medium	LV	
• International Business Festival 2014	Hosting of the UK's international business fair.	LV	1-2	High	BIS/LV/private	
• Sector focused business events	Promotion and support for events around Knowledge Quarter, Maritime Sector, Life Sciences, Creative & Digital.	LV	1-3	Medium	LV	

Strategic Initiatives

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
People						
• Marketing	Establishment of Marketing Liverpool to support the promotion of the Liverpool brand nationally and internationally.	LV	1-3	High	LV	1. Increase in job levels across target sectors
• Festivals and events City	Promoting Liverpool through The Liverpool Plan to promote Liverpool as capital of major cultural events and festivals.	LV	1-3	High	LV	1. Increase in job levels in culture, retail and leisure sectors through increased visitor numbers
• Community networks in Distinctive Neighbourhoods	Support for the establishment of networks which seek to reinforce neighbourhood identity, increase social accountability and support business Growth.	LV, LCC	1-3	High	LV, LCC	1. Creation of cohesive neighbourhoods
• Connecting with communities around the City Centre	Support for initiatives in the communities around the City Centre, particularly those within the North Liverpool SRF 2011.	LV, LCC	1-3	High	LV	1. Creation of cohesive neighbourhoods
• Access for all	Development of projects and initiatives in accordance with the City's Corporate Access Strategy.	LCC	1-15	High	LCC	1. Access for all

Strategic Initiatives

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
Place						
• Creating Distinctive Neighbourhoods	Working closely with local communities to address issues in each neighbourhood.	LV, LCC	1-3	High	Private, ERDF, GPF, HLF	1. The creation of attractive, vibrant neighbourhoods
• Lighting –up and event locations	Lighting up Liverpool’s key assets to showcase the City to visitors.	LV	1-3	Medium	ERDF, GPF, HLF	1. Increase in job levels in culture, retail and leisure sectors through increased visitor numbers
• Sites of Opportunity	Development opportunities with the potential for transformational impact, other than those detailed within the Major Transformational Projects.	PS	1-15	High	Private	1. To be determined on a site by site basis
• Existing assets requiring investment	The City’s cultural assets in need of investment over the 15 year duration of the SIF including: Liverpool Philharmonic Hall, The Royal Court, The Playhouse and St James Gardens.	RLP, Royal Court and Playhouse Theatre Trust, LAC	1-3	Medium	Private, HLF, ACE, MF	1. Increase in job levels in the Culture and Visitor Sector through increased visitor numbers

Strategic Initiatives

Project	Description	Ownership	Timeframe	Priority	Potential funding source	Outcome
• Strategic direction and co-ordination of public spaces	Development of an Open Space Strategy to identify opportunities and improvements.	LV	4-9	Medium	LCC	1. Increase in job levels in culture, retail and leisure sectors through increased visitor numbers
• City Centre Management and Maintenance Plan	A management and maintenance plan for the City centre public spaces.	LCC	1-3	High	LCC	1. Increase in job levels in culture, retail and leisure sectors through increased visitor numbers
• Planning for Business Continuity	Planning for businesses continuity during and immediately after periods of adversity to ensure economic resilience.	LCC	1-3	High	LCC	1. Economic resilience
• Liverpool Local Development Framework	Recognition for the statutory planning guidance for the City Centre.	LCC	1-15	High	LCC	1. Managed and sustainable growth