



Engage Liverpool CIC

Minutes of Meeting

11/10/2018

Minutes of Board Meeting at The Tapestry, 68-72 Kempston Street, L3 8HL, 5.30 pm – 7.30 pm

1 Apologies, Welcome & Introduction

Actions

Attendees:

GP (Chair) - City Quay (VB)
ZZ – Mann Island (VB)
AM - Armstrong Quay (VB)
MH – LMH (A)
GM - Prosocial Place (NVB)
DH – Duke Street (VB)

Apologies:

HW – LCC (NVB)

Absent:

PF – Thinking Liverpool

2 Minutes of previous meeting & Matters Arising from Last Meeting

Minutes of September meeting approved and posted online

BOARD

ZZ to book space for next meeting

3 Chairs Report

Chairs report circulated ahead of meeting, GP reported on meetings throughout the month and detailed the following:

- Town Hall Meeting re Giants road closure impact. Poorly attended despite informing key people in all affected developments.
- Meeting UNESCO WHITRAP representative for WHS tour and discussion on Liverpool and world heritage debate
- Meeting with researcher from Melbourne University on culture-led urban development
- Meeting with PlacED re recent project Ed's Place and city centre design interventions

GP

4 Finance Report

- AM sent report prior to meeting, own funds are low with outstanding bills including insurance premium, accountancy fees
- First time for Engage to come out of Autumn Series with deficit
- Eventbrite funds to come into account unlikely to cover extras invoiced, leaving no funds to cover annual running costs of around £1K
- Urgent need for regular income stream
- Other funds ring-fenced for Office for Civic Imagination (£5.7k) & Hartley's Village NF – Groundwork (£3.2k)
- ZZ confirmed Groundwork funds to be invoiced around MAR2019
- GM talked about difficulties raising funds in current climate and about

AM

DH to draft evaluation sheet and share with BOARD

- need to emphasize social value Engage's work adds to society
- Discussion on potential bids for funding and shift in focus on postcode related funding
- Need to use evaluation sheets or questionnaires at events to assess and visualise influence and scope of Autumn Series and other events to funders

5 Website, Social Media & Blog

ZZ

- ZZ reported on media engagement around SS with Facebook activity increasing due to targeted ads placed by Nonconform
- Twitter engagement also spiked during event with retweets by Sponsors generating most interest
- ZZ assessed social media data by PlacEd where employees responsible for creating content

6 Urbingo Workshop

ZZ

- Report on last workshop with only one external participant
- New themes for Waterfront cards compiled
- No further open workshops planned for the moment
- Plan to write Awards for All bid, need to evaluate costs for project management, design, print and events

GP to ask Nonconform for estimated costs

7 2018 Seminar Series

GP

- Email feedback shared ahead of meeting
- AM & GM shared more feedback on professionalism, quality and calibre of Seminar
- GP reports on sponsorship, reception and feedback of visitors
- ZZ criticises limited speaking time for panel and audience questions, potential to improve interaction with panellists
- Looking ahead to next Seminar provoked a wide-ranging and crucial debate about future of the series.

GP to send venue details to ZZ to enquire about audio visual provision

BOARD to produce evaluation sheets and GP to supply pens on next event Wed 17OCT18

8 Air Quality Eggs

PF

- Eggs now located on map and data accessible online once people sign up ZZ agreed to set up a new article on website and located in Air Quality Project page
- Need to link in all discussions around air quality to our website
- GP agreed to contact Andy Morse at the University about hosting one of the spare Eggs.

DH to send link to Board
DH to share press articles on air quality
BOARD to explore where further eggs should be placed

9 Office for Civic Imagination

GP

- Nothing new to report other than at some point a talk will be delivered to the RSA locally on findings and future direction

11 AOB

- Board discussed future of Engage after Seminar Series (SS) and whether it should be the last Autumn Series
- GP contemplated follow-up to SS and continuation of debate and which format would be suitable (e.g. Annual Conference) – GM offers text by Rhiannon on significance of SS
- Potential topics for SS19:
 - How do we position ourselves after Brexit beyond British Isles?
 - Sustainable Development Goals (SDG)
 - Co-City Movement
 - Importance of Culture & Regeneration
 - Devolution of Decision Making: Northern Powerhouse
 - What is not working in city centre
 - Mental Health, Wellbeing and Sustainability
- ZZ queried need for Autumn Series, are they still relevant?
- GM talks of need for an organisation to challenge Council, refresh discussions in Autumn Debates, the importance of place-making and keep dialogue about quality of living experiences in city
- AM reiterated that Urbingo game has potential to be lasting legacy for Engage's work as well as a source of income and which needs to be completed

12 Next meetings

BOARD

BOARD to think about solutions to challenges facing organisation

BOARD to think about potential topics for SS 2019

BOARD to think about potential income streams to enable continued work

08NOV18

13DEC18